



Cherie is from Coshocton, Ohio and is a 1986 graduate of Coshocton High School. In 1992, she graduated from The Ohio State University, Fisher College of Business, in Columbus, Ohio with a Bachelor of Science in Business Administration with a specialization in Finance.

She began working in 1988 at The Columbus Dispatch in Columbus, Ohio, as a circulation customer service representative. Cherie was promoted four times with her last position being Director of Corporate Customer Information for The Dispatch Media Group. In 2005, she moved to Minneapolis for a position at The Minneapolis Star Tribune as Director of Total Market Coverage & Direct Mail. Her final newspaper position took her to beautiful Colorado working for the Denver Newspaper Agency as Director of Print & Distribution.

In 2008, Cherie started her own company, Crystal Vision, an advertising agency specializing in direct mail and data driven marketing. As CEO and Vice President of Finance, she and her business partner enjoyed being the only company in the country to offer guaranteed mail delivery on the exact date requested by the advertiser.

Family brought her back to Newark, Ohio. She expanded her business while adding other part-time jobs of working with the developmentally disabled, serving as property manager for a condominium association and providing financial services for small businesses.

After years of running her own business, Cherie decided that she wanted to be a larger part of the Licking County community. She enjoys being the Community & Technology Manager for the recently opened NETWORK Space, a coworking & collaboration space. With a desire to help her community, she serves as Vice Chair and Mentor for SCORE, an organization that fosters small business success. She also serves on her condominium association.

In her free time, Cherie enjoys singing, traveling, visiting with family and friends, being involved in her church, serving as a patient advocate and spending time with her cat, Ken.