

COLUMBUS^{*} 2020

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Coty Inc. Expands in Columbus Region, Adding to Local Workforce

Company to invest \$4 million to add manufacturing capabilities to current distribution operations

Columbus, OH – Coty Inc., a leading global beauty company, has announced it will add cosmetics manufacturing to its current distribution operation in Etna Township. The company will invest more than \$4 million in machinery and equipment to expand its current facility, adding 73 manufacturing jobs to the area. Its Etna Township facility will begin manufacturing cosmetic kits in the summer of 2016.

“Coty has successfully operated in the Columbus Region since 2010 and we are pleased to be able to expand the capabilities of our existing Etna Township operation,” said Chris Wiest, Director North America Logistics, Coty. “The Columbus Region provides many advantages for logistics operations as well as strong manufacturing resources.”

“We are thrilled that Coty has chosen to expand its operations in Etna Township,” said Rob Platte, Township Administrator. “The township is committed to providing best-in-class resources and services to companies that have made it home. Today’s announcement deepens our commitment to ensuring that Coty and other manufacturers thrive and continue to grow in the area.”

More than 1,700 manufacturers employ more than 86,000 people in the Columbus Region, with both numbers growing every day. As a top 10 market for both new capital-intensive and new labor-intensive manufacturing facilities, manufacturers in the Columbus Region benefit from the greatest access to the U.S. market, world-class resources and a competitive workforce with a unionization rate of 3.1 percent, far below peer metros and the national average.

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About Coty Inc.

Coty is a leading global beauty company with net revenues of \$4.4 billion for the fiscal year ended June 30, 2015. Founded in Paris in 1904, Coty is a pure play beauty company with a portfolio of well-known fragrances, color cosmetics and skin & body care products sold in over 130 countries and territories. Coty’s product offerings include such leading power brands as adidas, Calvin Klein, Chloé, DAVIDOFF, Marc Jacobs, OPI, philosophy, Playboy, Rimmel and Sally Hansen.

About Columbus 2020

In 2010, hundreds of community and business leaders from across Central Ohio came together in an unprecedented way to develop the Columbus 2020 Regional Growth Strategy, an aggressive, decade-long plan to ensure economic vitality in the Columbus Region. Columbus 2020’s mission is to generate opportunity and build capacity for economic growth across the 11-county Columbus Region. The Columbus 2020 team conducts business outreach, promotes the Columbus Region to market-leading companies around the world, conducts customized research to better understand the Columbus Region’s competitiveness, and works to leverage public, private and institutional partnerships. Funding is received from more than 300 private organizations, local governments, academic institutions and JobsOhio. Learn more at ColumbusRegion.com.