

Grow Licking County CIC

Board of Directors Meeting
October 16, 2017

Location: NEWORK Space

Present: Tim Bubb, Mike Compton, John Fisher, Mark Johns, Jennifer McDonald,
Mike McFarland, Dan McVey, Robert O'Neill and Rick Platt Present also:
Nate Strum and Jillian Rine

Excused: Patrick Guanciale, Jim Lenner, Lauren Massie and Roney Murphy

Unexcused: Joseph Robertson

Meeting was called to order at 9:00 AM by Chair-Elect, Mike McFarland

Mayor Hall welcomed directors and guests to the meeting and gave a brief update about Newark development.

Guest Presenter, Sarah Wallace gave a brief introduction of the NEWORK Space, overview of the co-working concept and list of some future tenants. She encouraged the directors to tour the facility at the end of the meeting.

After roll call, Mr. O'Neill motioned, seconded by Mr. Compton and unanimously adopted to excuse members: Patrick Guanciale, Jim Lenner, Lauren Massie and Roney Murphy from today's meeting.

Chair-Elect McFarland recognized guests. Those in attendance – Mark Frazier, Newark City Council; Jeff Hall, Mayor of Newark; Kent Mallet, Newark Advocate Media; Mark Mauter, City of Newark; Brittany Misner, L.C. Chamber; Paul Prater, AEP; and Sarah Wallace, NEWORK Space

The minutes of the August 21 meeting of the Board of Directors were reviewed. It was motioned by Mr. Fisher, seconded by Mr. Compton and unanimously adopted to approve the minutes as presented.

Committee Reports

Finance

In Mr. Robertson's absence, Mr. Strum presented the August Financial Reports. He also explained that the State Auditor has contracted out the bi-annual audit and the directors would need to vote on signing the contract with the chosen firm.

Marketing

Mr. O'Neill reported that the committee met and awarded a scholarship to a Licking Valley alum. He also discussed the ROI Lead Generation Engagement for 2018. The directors talked about the process of how leads are generated and followed-up on with ROI and how future engagement would work.

Infrastructure

Mr. Strum gave an overview of the Competitive Advantage Program and that the top projects have been transmitted to MORPC.

Directors Report

Mr. Strum gave an update on the progress of the Economic Development action plan. He expects to have a draft report in the next few weeks to be addressed at the November board meeting.

Mr. Strum explained that the County Commissioners Office will be facilitating future meetings amongst the stakeholders interested in dedicated transit lines.

Mr. Strum reported on the tri-county effort held on October 5. He explained that a follow-up meeting would be scheduled at the first of the year. Mrs. McDonald noted that many of the topics discussed would be implemented into the Manufacturers Council programming.

Mr. Strum reported on his recent trip to Kansas City in conjunction with The Works to discuss STEM Ecosystems. He explained that this system would allow the opportunity to build a pipeline of STEM employment and educational options and incorporate that with the Workenomics website.

Ms. Rine reported on her work with updating the Workenomics (affiliate of the Chamber of Commerce) website. She reported that internship opportunities and job openings are now featured on the Workenomics website.

Ms. Rine also reported on GROW's involvement with the COTC Global Business & Educational Conference scheduled for October 20.

Several directors mentioned upcoming community events. A 6-month schedule was discussed for next year's board meetings.

Items for Action:

Mr. Bubb motioned, seconded by Mr McVey to enter into the ROI engagement.
Motion passed unanimously.

Mr. Compton made a motion, seconded by Mr. Fisher and unanimously adopted
by the directors to execute the audit contract through the State of Ohio.

Mr Platt moved, seconded by Mr. Compton to enter into executive session at 10:25 AM.

The directors adjourned the meeting at 11:10 a.m.

Next meeting:

9 A.M., Monday, November 17, 2017 – City of Pataskala, 621 West Broad Street
in Pataskala

Respectfully submitted,

A handwritten signature in blue ink that reads "Jennifer McDonald". The signature is written in a cursive, flowing style.

Jennifer McDonald, Secretary