

Grow Licking County CIC

Board of Directors Meeting
February 13, 2017

Location: C-TEC of Licking County

Present: Tim Bubb, Mike Compton, John Fisher, Patrick Guanciale, Mark Johns, Jim Lenner, Jennifer McDonald, Dan McVey, Jerry Newton, Rick Platt and Joe Robertson Present also: Nate Strum and Jillian Rine

Excused: Jennifer Chrysler, Mike McFarland, Roney Murphy and Rob O'Neill

Meeting was called to order at 9:05 AM by Chairperson, Jim Lenner

Lauren Massie welcomed directors and guests to C-TEC and gave a brief presentation on C-TEC programs and initiatives.

Mr. Fisher motioned, seconded by Mr. Compton and unanimously adopted to excuse members: Jennifer Chrysler, Mike McFarland, Roney Murphy and Rob O'Neill from today's meeting.

Chairperson Lenner recognized and introduced guests in attendance – Kent Mallet, Newark Advocate Media; Heather Powell, TrueCore Federal Credit Union; Paul Prater, AEP Ohio; Jed Hood, Attorney for City of Reynoldsburg; Lauren Massie, C-TEC and Windy Murphy, C-TEC.

The minutes of the January 9 meetings of the Board of Directors were reviewed. It was motioned by Mr. Johns, seconded by Mr. Robertson and unanimously adopted to approve the minutes as written.

Committee Reports

Finance

Mr. Robertson presented the January Financial Report. Mr. Guanciale moved, seconded by Mr. McVey and unanimously accepted by all directors.

Marketing

Mr. Strum reported that the budget reflects the recent renewal of NAIOP as well as the scheduled advertorials, PROUD Magazine and ROI analysis.

Infrastructure

Mr. Newton reported that the committee met and they plan to compose a list of infrastructure improvements for advocacy efforts. The list will consist of projects of 1M+ that help in job creation. Mr. Strum will administer a questionnaire on the GROW website to compile the information.

Directors Report

Director Nathan Strum explained that users to the Grow Licking County website will now be able to access meeting minutes, board member profiles, newsletters and financial reports. He asked the Directors to compile a short bio to display on the site.

Mr. Strum presented the Target Industry Analysis prepared by ROI. Mr. Newton moved, seconded by Mr. Johns to adopt the analysis as presented.

Mr. Strum presented the Defense Manufacturing Assistance Program (DMAP) opportunity for \$50,000 in grant funds to pay for an economic development plan. The Directors discussed the details of the program as well as the RFP process.

Mr. Strum reviewed the business retention and expansion strategy for 2017. He talked about the possibility of integrating smart city opportunities.

Mr. Strum reviewed workforce development strategies and invited Directors to attend a webinar on February 16 focused on promoting workforce opportunities for underutilized groups. Following the webinar, the group will discuss apprenticeship initiatives. He explained that he continues to pursue the Apprenticeship Program possibilities outlined by the German American Chamber of Commerce. He reported that the Workonomics committee would provide a sub-committee to help with this initiative.

Mr. Strum invited the Directors to the OEDIC Incentive Meeting on February 24 in Gahanna, the Columbus 2020 Update on March 2 at Hollywood Casino as well as the Site Ohio meeting on March 3.

Mr. Strum talked about 3 upcoming events, including STEM Fest at The Works on February 18 and 19; GROW Investor Breakfast on March 1 at COTC and Career Xpress on March 14-16 on the campus of The Ohio State University at Newark/Central Ohio Technical College.

Items for Action:

Mr. Roberston motioned, seconded by Mr. Johns to explore DMAP funding and RFP process for Economic Development Plan.

Mr. Fisher moved, Mr. Platt seconded, and it was unanimously accepted to adjourn the meeting at 10:10 AM.

Next meeting:

9:00 A.M., Monday, April 17, 2017

Bryn Du Carriage House, 537 Jones Road, Granville

Respectfully submitted,

A handwritten signature in blue ink that reads "Jennifer McDonald". The signature is written in a cursive, flowing style.

Jennifer McDonald, Secretary