

Grow Licking County CIC

Board of Directors Meeting
May 15, 2017

Location: Ohio Means Jobs Licking County

Present: Tim Bubb, Mike Compton, Jennifer Chrysler, John Fisher,
Patrick Guanciale, Jennifer McDonald, Mike McFarland, Dan McVey,
Jerry Newton, Robert O'Neill and Rick Platt Present also: Nate Strum and
Jillian Rine

Excused: Jennifer Chrysler, Mark Johns and Joseph Robertson

Unexcused: Jim Lenner, Roney Murphy

Meeting was called to order at 9:01 AM by Vice-Chair Mike McFarland

John Fisher welcomed directors and guests to Ohio Means Jobs – Licking County and gave a brief presentation on their programs and services.

After roll call, Mr. Bubb motioned, seconded by Mr. Compton and unanimously adopted to excuse members: Jennifer Chrysler, Mark Johns and Joseph Robertson from today's meeting.

Vice-Chair McFarland recognized guests. Those in attendance – Kent Mallet, Newark Advocate Media; Lauren Massie, C-TEC; Jodi Melfi, Granville Creative Co-Op; Susan Derwacter, Jobes Henderson & Associates; Christian Robertson, Robertson Construction; Chad DiBlasio, Creative Co-Op; Angela Carnahan, Ohio Means Jobs Licking County; Cindy Layton, Layton Construction; and Aaron Stewart, C-TEC.

The minutes of the April 17 meeting of the Board of Directors were reviewed. It was motioned by Mr. O'Neill, seconded by Mr. Fisher and unanimously adopted to approve the minutes as written.

Committee Reports

Finance

In Mr. Robertson's absence, Mr. Strum presented the March Financial Report.

Marketing

Mr. O'Neill reported that the committee had not met since last report. Mr. Strum reviewed the scheduled advertisements and sponsorships and gave a favorable report on the number of leads being generated from ROI engagement.

Infrastructure

Mr. Newton reviewed a map of the infrastructure projects as compiled from the survey results. He explained that the committee will need to meet to sort and prioritize projects and map items.

Directors Report

Director Nathan Strum reported that GROW has entered into a contract with Montrose Group to facilitate the Economic Development Plan. The plan would be fully funded through DMAP and the Leap grants. He reported that the steering committee met recently to look at next steps and that they are looking for community engagement through an on-line survey. He also explained that over the coming weeks & months, there will be opportunities for community leaders and stakeholders to participate in focus groups as well as general town hall discussions concerning economic development.

Mr. Strum explained that users to the Grow Licking County website will now be able to access meeting minutes, board member profiles, newsletters and financial reports.

Mr. Strum reported that in conjunction with IEDC's Economic Development Week, the staff released several press releases announcing the Economic Development Plan initiative, as well as the 2017 ED101-Connect. This year's ED101-Connect is slated for Wednesday, June 21 at Denison University and features several presenters, including: Sonja Simpson, ODOT; Nate Green, Montrose Group; Lauren Massie, C-TEC; Dr. Bonnie Coe, COTC and Liz Morrison, Denison University.

Mr. Strum reported that 3 sites are currently pursuing Site Ohio 2017 certification and he is expecting to hear an update soon.

Project Associate Jillian Rine gave an update on current workforce development initiatives. She reported that GROW staff is involved in the Next Generation Partnership, a COTC led initiative focusing on building sustainable industry led partnerships to strengthen the economy and align education and workforce development.

Ms. Rine reported on her work with updating the Workenomics (affiliate of the Chamber of Commerce) website and social media outreach to further educate the community on workforce initiatives and internship opportunities.

Ms. Rine also reported on her involvement with the COTC Global Business & Educational Conference scheduled for October 20. She explained that registration opens on May 20 and HR Professionals would receive SHRM credit. She also explained that the German American Chamber and Columbus Council on World Affairs are both involved in the planning/presentations.

Mr. Strum asked the directors for input on a volunteer opportunity.

There being no further comments, the meeting was adjourned at 10:00 AM.

Next meeting:

9:00 A.M., Monday, July 17, 2017

Village of Johnstown/Monroe Township

Respectfully submitted,

A handwritten signature in blue ink that reads "Jennifer McDonald". The signature is written in a cursive, flowing style.

Jennifer McDonald, Secretary