

Grow Licking County CIC

Board of Directors Meeting
July 17, 2017

Location: Village of Johnstown

Present: Tim Bubb, Mike Compton, John Fisher, Patrick Guanciale, Mark Johns, Jim Lenner, Jennifer McDonald, Dan McVey, Jerry Newton, Robert O'Neill and Rick Platt Present also: Nate Strum and Jillian Rine

Excused: Jennifer Chrysler, Roney Murphy and Joseph Robertson

Unexcused: Mike McFarland

Meeting was called to order at 9:02 AM by Chairman Jim Lenner

Jim Lenner welcomed directors and guests to the Village of Johnstown and gave a brief development update.

After roll call, Mr. Compton motioned, seconded by Mr. O'Neill and unanimously adopted to excuse members: Jennifer Chrysler, Roney Murphy and Joseph Robertson from today's meeting.

Chairman Lenner recognized guests. Those in attendance – Kent Mallet, Newark Advocate Media; Lauren Massie, C-TEC; and Jim Roberts, Jobes Henderson & Associates

The minutes of the May 15 meeting of the Board of Directors were reviewed. It was motioned by Mr. Fisher, seconded by Mr. Johns and unanimously adopted to approve the minutes with corrections.

Committee Reports

Finance

In Mr. Robertson's absence, Mr. Strum presented the May and June Financial Reports.

Marketing

Mr. O'Neill reported that the committee reviewed and approved 2 MIST scholarships. He also explained that GROW Licking County would be placing a 2/3 page ad in Investing in Ohio Magazine used for recruitment by Jobs Ohio. He reported that the committee approved sponsoring the Apprenticeship session by Joshua Seeburg at the Global Business and Education Conference being held at COTC on October 20. He reported the committee discussed re-engaging with ROI soon. He also reported that Jillian and Nate will be attending the IEDC conference focusing on professional and economic development education and networking in September.

Infrastructure

Mr. Newton explained that the committee is in the process of scoring approximately 90 projects on the basis of job impact, economic impact, funding, long-term value and local context. The committee planned to meet after the Board meeting.

Directors Report

Director Nathan Strum gave an update on the progress of the Economic Development action plan. He reported that there will be opportunities for community leaders and stakeholders to participate in focus groups in the next few weeks as well as general town hall discussions concerning economic development.

Mr. Strum explained that users to the Grow Licking County website will now be able to access meeting minutes, board member profiles, newsletters and financial reports.

Mr. Strum reported the recent ED101-Connect event was successful with over 100 in attendance.

Director Strum updated the officers on his recent travel to New York City in conjunction with Columbus 2020 and the Select USA Trade Show in Washington D.C.

Project Associate Jillian Rine gave an update on current workforce development initiatives. She reported that GROW staff is involved in the Next Generation Partnership, a COTC led initiative focusing on building sustainable industry led partnerships to strengthen the economy and align education and workforce development.

Ms. Rine reported on her work with updating the Workenomics (affiliate of the Chamber of Commerce) website. She reported there would be a survey sent to industry leaders soon requesting both internship opportunities and job openings that will be listed on the Workenomics website.

Ms. Rine also reported on her involvement with the COTC Global Business & Educational Conference scheduled for October 20. She explained that registration opens on July 20 and HR Professionals would receive SHRM credit. She also explained that GROW Licking County would be a session sponsor.

There being no further comments, Mr. Johns moved, seconded by Mr. Compton, to adjourn the meeting at 9:56 AM.

Next meeting:

9 A.M., Monday, August 21, 2017 – Hopewell Cottages, 101 Hope Circle, Hebron

Respectfully submitted,

A handwritten signature in blue ink that reads "Jennifer McDonald". The signature is written in a cursive, flowing style.

Jennifer McDonald, Secretary