

Grow Licking County CIC

Board of Directors Meeting
August 21, 2017

Location: Village of Hebron

Present: Mike Compton, John Fisher, Patrick Guanciale, Mark Johns, Jim Lenner, Jennifer McDonald, Mike McFarland, Dan McVey, Rooney Murphy, Robert O'Neill and Rick Platt Present also: Nate Strum and Jillian Rine

Excused: Tim Bubb, Jerry Newton and Joseph Robertson

Meeting was called to order at 9:06 AM by Chairman, Jim Lenner

Mike McFarland welcomed directors and guests to the Village of Hebron and gave a brief development update.

After roll call, Mr. O'Neill motioned, seconded by Mr. Compton and unanimously adopted to excuse members: Tim Bubb, Jerry Newton and Joseph Robertson from today's meeting.

Chairman Lenner recognized guests. Those in attendance – Larry Brooks, Hebron Police Chief; Kent Mallet, Newark Advocate Media; Lauren Massie, C-TEC; Brent McDonald, McDonald Truck Repair; Brittany Misner, L.C. Chamber, Debbie Morgan, Village of Hebron; Paul Prater, AEP; Charlie Prince, Trustee; Jim Roberts, Jobes Henderson & Associates and Ralph Wise, Hebron Administrator

Guest presenter, Tom Grywalski gave a presentation about the Hopewell Cottages, a workforce housing development, that consists of 50 units in Hebron.

The minutes of the July 17 meeting of the Board of Directors were reviewed. It was motioned by Mr. Fisher, seconded by Mr. Johns and unanimously adopted to approve the minutes as presented.

Guest presenter, Paul Prater with AEP presented a LEAP Grant check for \$4,000 earmarked for drone marketing.

Committee Reports

Finance

In Mr. Robertson's absence, Mr. Strum presented the July Financial Reports. Mr. Fisher moved, seconded by Mr. Compton to accept the financials as presented.

Marketing

Mr. O'Neill reported that the committee had not met. Committee members set Friday, September 1, 9 a.m. for the next meeting date to review the ROI proposal.

Infrastructure

No report.

Directors Report

Director Strum reported on the recent infrastructure meeting. He explained that the members categorized 87 projects based on types and location.

Mr. Strum reminded the directors that the initial contract with ROI had expired. The Marketing Committee set a date to review the new proposal for engagement.

Mr. Strum gave an update on the progress of the Economic Development action plan. He reported that a workforce development meeting occurred and the Montrose Group consultants are conducting follow-up conversations.

Mr. Strum asked two directors to complete their profile on the GROW Licking County website.

Mr. Strum showed a video about the Next Generation Partnership, a COTC led initiative focusing on building sustainable industry led partnerships to strengthen the economy and align education and workforce development. He reported that an informational meeting on the tri-county effort would be held on October 5.

Ms. Rine reported on her work with updating the Workenomics (affiliate of the Chamber of Commerce) website. She reported there would be a survey sent to industry leaders soon requesting both internship opportunities and job openings that will be listed on the Workenomics website.

Ms. Rine also reported on her involvement with the COTC Global Business & Educational Conference scheduled for October 20. She explained that early-bird registration was still available and a couple free seats were available through GROW's sponsorship.

Several directors mentioned upcoming community events.

There being no further comments, Mr. McFarland moved, seconded by Mr. McVey, to adjourn the meeting at 10:18 AM.

Next meeting:

9 A.M., Monday, October 16, 2017 – NEWORK Collaborative Space, 14 N. Park Place, Newark, OH

Respectfully submitted,

A handwritten signature in blue ink that reads "Jennifer McDonald". The signature is written in a cursive, flowing style.

Jennifer McDonald, Secretary