# Grow Licking County CIC

## Board of Directors Meeting May 13, 2024

Location: Monroe Township Building, Johnstown

Present: Corey Alton, Jennifer Ellis-Brunn, Mike Compton, Amy Dell (arrived 12:14pm), Mark Johns, Lauren Massie, Mark Mauter, Jennifer McDonald, Robert Montagnese, Jim Roberts (arrived 12:22pm), Joseph Robertson, and GROW staff Alexis Fitzsimmons, Hayley Feightner and Reaghan Willison

Excused: Tim Bubb, Erin Grigsby, Brandon Hess, Robert O'Neill

The meeting was called to order at 12:03PM by Chair Jennifer McDonald.

Mr. Alton called the roll. Mr. Montagnese motioned; seconded by Mr. Johns to excuse absent directors. The motion passed.

Mr. Robertson provided the welcome on behalf of Monroe Township. Mr. Robertson introduced two guests from Monroe Township including Troy Hedren, Monroe Township Trustee and Woody Fox, Monroe Township Zoning inspector.

Chair McDonald welcomed guests, which included: Atrina Good, Licking County Chamber of Commerce; Woody Fox, Monroe Township; Troy Hendren, Monroe Township

The minutes from the March 11, 2024 meeting were reviewed. Mr. Robertson motioned; seconded by Mr. Compton. The motion passed.

The minutes from the April 1, 2024 Special Meeting were reviewed. Mr. Johns motioned; seconded by Mr. Mauter. The motion passed.

### Chair's Report

Chair McDonald shared the Lease Agreement between GROW and the Licking County Commissioners, which was not included in the packet as it was received the morning of the. Meeting. The agreement includes a two-year term and a minor revision of space description.

Mr. Robertson motioned; seconded by Mr. Montagnese to approve signing of the lease agreement. The motion passed.

Mrs. McDonald stated that there are two seats still available for the June Infrastructure Luncheon, and to contact her if any Board of Directors need a seat.

### Committee Reports

Finance and Strategy – Mrs. Fitzsimmons presented the financial report (see handout).

Mrs. Fitzsimmons stated that the Village of Hebron has requested to reduce their investment from \$15,000 to \$10,000 and that is still being discussed. Mrs. Fitzsimmons noted that there are differences in Budget vs. Actuals compared to this time last year because invoices were sent out later this year.

Mr. Johns motioned; seconded by Mr. Montagnese. The motion passed.

<u>Marketing and LCWorks</u> – Chair McDonald reported on Marketing efforts which included; a 1/3 page ad for the Ohio Business Guide; updating marketing materials for "We Have the Jobs.com;" and Career pathway video completion.

<u>Infrastructure</u> – Mrs. Fitzsimmons stated that Mr. Roberts is currently running late, and moved the Infrastructure report to after the staff reports.

### Staff Reports

Mrs. Fitzsimmons provided an update on GROW's economic development efforts (see slideshow). Updates included an overview of GROW staff outreach and events; Site Selectors Guild; and a summary of the State of Site Selection report.

<u>Infrastructure</u> – Mr. Roberts provided an update on Infrastructure Committee, who met on April 16<sup>th</sup>. Updates were received from Bill Lozier and Matt Hill on transportation activities in the county. Mr. Roberts shared that the committee had a robust discussion on power and natural gas availability.

#### Staff Reports Continued

Ms. Feightner provided an update on project lead activity, business retention and expansion efforts, and the Childcare Needs Assessment survey (see presentation).

Ms. Willison provided an update on Marketing efforts (see slideshow). Ms. Willison shared that the 2<sup>nd</sup> Annual Licking County Infrastructure Luncheon is currently on a waitlist and was sold out within 24 hours.

<u>Comments from Citizens</u> None.

Items for Action None.

Mr. Johns motioned; seconded by Mr. Robertson to adjourn the meeting at 1:02 PM.

Next Regular Board of Directors Meeting: July 8, 2024 at 12:00 PM - Licking Memorial Hospital

Respectfully submitted, Corey Alton, Secretary