

Grow Licking County CIC

Board of Directors Meeting
April 17, 2017

Location: Bryn Du Mansion Carriage House

Present: Tim Bubb, Mike Compton, Jennifer Chrysler, John Fisher, Patrick Guanciale, Mark Johns, Jennifer McDonald, Mike McFarland, Dan McVey, Roney Murphy, Jerry Newton, Robert O'Neill, Rick Platt and Joe Robertson Present also: Nate Strum and Jillian Rine

Excused: Jim Lenner

Meeting was called to order at 9:02 AM by Vice-Chair Mike McFarland

Steve Matheny welcomed directors and guests to Bryn Du Mansion Carriage House and gave a brief presentation on Granville Chamber programs and initiatives.

Mr. O'Neill motioned, seconded by Mr. Robertson and unanimously adopted to excuse members: Jennifer Chrysler and Jim Lenner from today's meeting. Mrs. Chrysler joined the meeting at 8:20 a.m.

Vice-Chair McFarland recognized and introduced guests in attendance – Kent Mallet, Newark Advocate Media; Lauren Massie, C-TEC; Steve Matheny, Granville Chamber of Commerce; Jodi Melfi, Granville Creative Co-Op; Tobin Mann, Mann Legal Services; Jim Robertson, Jobes Henderson & Associates; Shyla Slee, CESO; Jeremy Johnson, Robertson Construction; Chad DiBlasio, Creative Co-Op; and David English, Denison University.

The minutes of the February 13 meeting of the Board of Directors were reviewed. It was motioned by Mr. Fisher, seconded by Mr. Johns and unanimously adopted to approve the minutes as written.

Committee Reports

Finance

Mr. Robertson presented the February Financial Report. Mr. Platt moved, seconded by Mr. O'Neill and unanimously accepted by all directors.

Marketing

Mr. O'Neill reported that the committee approved to award Mr. Hall the scholarship as requested. He also discussed the upcoming Select USA Summit to be held in June in Washington D.C., as well as the IEDC National Conference slated for the fall. The ROI progress was reviewed as well.

Infrastructure

Mr. Newton reported that the survey has been completed with a variety of responses and the committee will need to meet to prioritize projects and map items. He plans to have a more comprehensive report at the next meeting.

Transit Task Force

Mr. Strum explained that he has been facilitating meetings to engage LCATS and several educational partners in discussion of implementing a pilot transit program to move people into job centers. He reported that Denison University and The Ohio State University at Newark are currently surveying students and staff on interest level. After discussion, Mr. Fisher moved, seconded by Mr. Johns and unanimously approved to allow Mr. Strum the ability to continue to facilitate the task force meetings.

Directors Report

Director Nathan Strum gave an update on the Economic Development Plan process. He informed the Directors that the committee heard presentations from 5 firms and had made the recommendation to enter into a contract with The Montrose Group. Mr. Newton made a motion, seconded by Mr. Guanciale to contract with The Montrose Group, the vote was 13-1 in favor of the motion, Ms. Chrysler opposed. After discussion, Mr. Compton moved and Mr. Newton seconded an amended motion to enter into contract with The Montrose Group pending follow up on all references. The vote was 13-1 in favor of the amended motion, Ms. Chrysler opposed.

Mr. Strum explained that users to the Grow Licking County website will now be able to access meeting minutes, board member profiles, newsletters and financial reports. He asked that all Directors who had not submitted a bio, to do so.

Mr. Strum reported that he had supplied all information to OSDA for TIRC Management to have up-to-date committee numbers and he would continue to inform businesses of tax benefits.

Mr. Strum reported that 3 sites are currently pursuing Site Ohio 2017 certification.

Project Associate Jillian Rine gave an update on current workforce development initiatives. She reported that GROW staff is involved in the Next Generation Partnership, a COTC led initiative focusing on building sustainable industry led partnerships to strengthen the economy and align education and workforce development in Knox, Licking and Coshocton campuses.

Ms. Rine reported on her work with updating the Workenomics (affiliate of the Chamber of Commerce) website and social media outreach to educate the community on workforce initiatives.

Items for Action:

Mr. Strum asked for input on the draft letter of support for Apeks Supercritical. The Directors discussed the options and without more information, Mr. Bubb offered to table the motion, Mr. Compton seconded. The directors voted 13-1 in favor of tabling the motion, Mr. Bubb opposed. After additional discussion on the matter, Mr. Platt motioned, seconded by Mr. Johns to send a different letter in support of Johnstown's economic development efforts. Motion passed 13-1, Mr. Newton opposed.

Mr. McVey moved, Ms. McDonald seconded, and it was unanimously accepted to adjourn the meeting at 11:00 AM.

Next meeting:

9:00 A.M., Monday, May 15, 2017

Location TBD

Respectfully submitted,

A handwritten signature in blue ink that reads "Jennifer McDonald". The signature is written in a cursive, flowing style.

Jennifer McDonald, Secretary