

Grow Licking County CIC

Board of Directors Meeting
January 9, 2017

Location: Heath-Newark-Licking County Port Authority

Present: Jennifer Chrysler, Mark Johns, Jim Lenner, Jennifer McDonald,
Mike McFarland, Dan McVey, Rob O'Neill, Rick Platt and Joe Robertson

Excused: Tim Bubb, Mike Compton, John Fisher, Patrick Guanciale, Roney Murphy
and Jerry Newton

Meeting was called to order at 9:05 AM by Chairperson, Jim Lenner

Rick Platt welcomed directors and guests to the HNLC Port Authority

Mr. Platt motioned, seconded by Mr. McVey and unanimously adopted to excuse members: Tim Bubb, Mike Compton, John Fisher, Patrick Guanciale, Roney Murphy and Jerry Newton from today's meeting.

Chairperson Lenner recognized and introduced guests in attendance – Angela Carnahan, Jobs Ohio | Licking County; Shyla Slee, CESO; Kent Mallet, Newark Advocate Media and Amanda Smith, Miami University Intern.

The minutes of the October 17 and November 21, 2016 meetings of the Board of Directors were reviewed. It was motioned by Mr. O'Neill, seconded by Mr. Robertson and unanimously adopted to approve the October and November 2016 minutes.

Chairman's Report

Chairperson Lenner recommended the approval of the financial resolution to include the 2017 officers. Mr. Platt motioned, seconded by Mr. Johns and unanimously adopted to approve the financial resolution.

Committee Reports

Finance

Mr. Robertson presented the December Finance Report. Mr. Johns moved, seconded by Mrs. Chrysler and unanimously accepted by all directors.

Marketing

Rob O'Neill noted that the Marketing Committee met today and reviewed an updated marketing budget to reflect the increase investor pledges.

Mr. Strum reviewed the details of the marketing plan. He explained that the Investor Breakfast was tentatively set for Wednesday, March 1 at COTC, with details to follow.

Infrastructure

Mr. Strum explained that a listing of infrastructure is currently being plotted for the county.

Directors Report

Director Nathan Strum explained that users to the Grow Licking County website will now be able to access meeting minutes, board member profiles, newsletters and financial reports.

Mr. Strum reported that ROI has completed a draft analysis. He explained that the analysis suggested pairing existing companies with the prospects generated

Mr. Strum supplied a report with the quarterly newsletter statistics and explained that the open rate is higher than the industry standard.

Mr. Strum reviewed the business retention and expansion strategy for 2017 and asked for feedback from directors. He talked about the possibility of integrating smart city opportunities.

Mr. Strum explained that he continues to pursue the Apprenticeship Program possibilities outlined by the German American Chamber of Commerce, as well as providing a landing point web presence for all internship opportunities. He reported that the Workonomics committee would exploring these opportunities and would give feedback as to a possible sub-committee at a later date.

Mr. Strum provided a 2016 year end statistic report. Grow Licking County received 106 projects: 58 for land and 48 for buildings, they averaged 26 projects per week with a total of 128 submittals. He reported that he and Ms. Rine are looking at ways to streamline the process and provide more information online so that site selectors can research the area at anytime.

Items for Action:

Roll Call Vote: Mrs. Chrysler – Yes, Mr. Johns – Yes, Mr. Lenner – Yes, Mrs. McDonald – Yes, Mr. McFarland – Yes, Mr. McVey – Yes, Mr. O'Neill – absent/left, Mr. Platt – Yes, Mr. Robertson – Yes. Motion carried.

Mr. Johns moved, Mr. McFarland seconded, and it was unanimously accepted to adjourn the meeting at 10:10 AM.

Next meeting:

9:00 AM, Monday, February 13, 2017

C-TEC, 150 Price Road, Newark, Ohio

Respectfully submitted,

A handwritten signature in blue ink that reads "Jennifer McDonald". The signature is written in a cursive, flowing style.

Jennifer McDonald, Secretary