

Grow Licking County, CIC

Board of Director's Meeting Minutes

April 16, 2012

1. Meeting called to order by Chairman Tim Bubb
 - a. Welcome to Heath from Mayor Mark Johns
 - b. Welcome to Dan McVey from The Energy Cooperative
 - c. Welcome to Shirley Curtis (with Cheri Hottinger)
 - d. Welcome to Chris Harkness of Etna Twp. Zoning Department
 - e. Welcome to Dan Evers – Economic Development Dir.
 - i. Thanked board and community for the opportunity
 - ii. Very excited to be here; opportunities for our area are more exciting than he anticipated
 - f. Cheri Hottinger mentioned Chamber of Commerce building renovations are coming soon. May 7 “meet & greet” scheduled at Opportunity Links.
2. Minutes from March 19 meeting submitted for approval by Secretary Mark Johns
 - a. Motion by Cheri Hottinger to approve minutes, 2nd by Mayor Clifford Mason; motion approved by all with voice vote
 - b. Chairman Bubb suggests Licking Co. Airport for location of meeting in July, since Davis-Shai House is host of April meeting. Also, Jennifer Chrysler will check on hosting Jan. '13 or Feb. '13 meeting at some businesses location in New Albany.
3. Operational Agreement Update – final draft should be with attorney's office and hopefully will be executed soon.
4. Committee Reports
 - a. Finance Committee report given by Cheri Hottinger
 - i. Half of 2012 Columbus 2020 membership paid to MODE.
 - ii. Hottinger asked if monthly salary and benefits for Dan Evers can be received from Grow Licking County by the Chamber either monthly or quarterly
 1. Motion made by Patrick Guanciale for quarterly draw from Grow Licking County to reimburse the Chamber of Commerce for Economic Development Director's salary and benefits, 2nd by Robert O'Neill; motion approved by all with voice vote
 - iii. Treasurer's report accepted.

- iv. An \$804 bill is outstanding for the purchase of Dan Evers' computer.
 - 1. Motion made by Mayor Mason to pay bill, 2nd by John Fisher; motion approved by all with voice vote
- v. Hottinger reported a MODE meeting will take place at C-TEC on 4/19 from 8:30-10:30 a.m.
- b. Marketing Committee report given by committee chairman Rick Platt
 - i. A contract was executed with Peebles and first session with committee members held last week. Another meeting of stakeholders is to be scheduled.
- c. Strategic Planning Committee report given by committee chairman Tim Boland
 - i. Committee met on April 2
 - ii. Reviewed Columbus 2020 economic strategy on its website – it has a “Tracking Our Progress” section.
 - 1. Committee looking to fashion Grow Licking County's goals after the Columbus 2020 model.
 - 2. Drafted goals sent to the full board.
 - a. Hottinger asked if board members could review them at this time and Boland said yes.

5. Other Items and General Discussion

- a. Hottinger and Evers attended a Columbus 2020 economic development meeting and explained there will be marketing material put out on six economic sectors. They had a copy of the Logistics sector's piece.
 - i. Jennifer Chrysler said a national site selector was there and gave insights on what site selectors look for.
 - 1. They first research websites for info on sites & utilities
 - 2. When they ask questions, they sometimes are not getting the info back in the format they want
 - ii. Tim Boland said the site selector's presentation will be available online.
- b. Boland asked how the Grow Licking County website process is coming.
 - i. Platt said Peebles is developing a branding and messaging strategy, and that the website will be part of that.
- c. Mayor Mason said Hebron will have a ground breaking on a new fire station.

- d. Shirley Curtis asked why Utica didn't participate with the CIC.
 - i. Bubb said that's an ongoing discussion, and efforts are being made to have more areas get involved with Grow Licking County.
 - e. Guanciale noted the Columbus 2020 map did not include St. Rt. 161, and Platt said it also did not include the Pan Handle rail line.
 - i. A general discussion took place about putting an emphasis on Grow Licking County consistently working with Columbus 2020 to make sure they understand our assets.
 - f. Chrysler said New Albany would have a major announcement soon.
 - g. Platt said next Thursday would have a ribbon-cutting ceremony with Boeing for Navy work coming to the Heath facility.
 - h. Fisher stated that Opportunity Links is hosting a job fair on 4/18 from 9 a.m. to noon.
 - i. Bubb noted the article in the Newark Advocate on the county's JRS site.
6. Having no other items to discuss, meeting was adjured by Commissioner Bubb at 10:05 a.m.