

Grow Licking County, CIC

Board of Director's Meeting Minutes

August 20, 2012

1. Meeting called to order by Chairman Tim Bubb (Chrysler excused)
2. Welcome to City of Pataskala – Mayor Steve Butcher, Councilman Dan Hayes
 - a. Introduction of new city Finance Director Jamie Nicholson
 - b. Tim Boland shared information with group on the Pataskala Corporate Park and expressed happiness at seeing the lingering JRS issues resolved
 - c. Chris Harkness of Etna Twp. discussed a good working relationship with Pataskala
3. Minutes from July 18, 2012 meeting submitted for approval by Secretary Mark Johns
 - a. Motion by Rick Platt to approve minutes, 2nd by Rob O'Neill; motion approved by all with voice vote.
4. Chairman's Report – Tim Bubb
 - a. Boeing Update
 - i. Charles Dutch of Boeing has been promoted within the company. Platt stated Boeing has asked that Charles' seat on Columbus 20/20 board be preserved for his replacement.
 - ii. Motion by Platt for a written message to be sent by Chairman Bubb to Columbus 20/20 for continued Licking County seat on the Columbus 20/20 board, 2nd by Cheri Hottinger; motioned approved by all with voice vote.
 - b. Retention & Expansion Task Force Update
 - i. The R&E Committee was very supportive of the transition to Grow Licking County, and the first meeting of the new group is in September. Hottinger said training on their new software platform is coming up.
 - c. Insurance Requirements – Cheri Hottinger
 - i. One of three proposals is still out. When all three are back, they will be sent out by e-mail.
 - d. 307.07 Agreement – Cheri Hottinger
 - i. The county sent back some information regarding changes to the agreement and the hope is to have it all completed soon.

5. Committee Reports

a. Finance Committee – Larry Parr

- i. A written report was submitted, reviewed and accepted for the year through 7/30. PDF file of report submitted with meeting minutes.
- ii. Two bills from Peebles Creative Group have been received totaling \$12,178.04. Motion by Rob O'Neill to pay bills, 2nd by Mayor Mason; motion approved by all with voice vote.
- iii. Renovations upstairs at the Chamber offices have been completed.
- iv. Patrick Guanciale suggested having a reception breakfast for current and potential Grow Licking County investors. The Newark Metropolitan Hotel was mentioned as a potential site for the event. O'Neill said we could have current investors speak as to why they are investors.

b. Marketing Committee – Rick Platt

- i. The committee is working with Peebles Creative Group on marketing and website development. The website is planned for being live at the end of November.
- ii. The Marketing Plan has been developed and some review is needed.
- iii. A motion was made by Platt to allocate an additional \$5,000 for the website, 2nd by Hottinger.
 1. Tim Boland asked if the additional money will be put toward the site development area of the website.
 - a. Platt said part of it would, but part of the money is also for better website management tools.
 - b. Dan Evers said part of this money will allow us to get news and information out quicker. It also will allow for a control in Xceligent to filter only Licking County sites.
 - c. Erin Tschanen asked for the original amount budgeted for the website, and Rob O'Neill said \$22,000.
 - d. Motion was approved by all with voice vote.

c. Strategic Planning – Tim Boland

- i. No quorum for August meeting, so next meeting is scheduled for September 4 in Hebron where they hope to bring recommended performance standards to the entire board.

6. Director's Report – Dan Evers

- a. Written report submitted and reviewed by Evers. PDF file of report submitted with meeting minutes.
- b. Dan said he is working to consolidate relevant development information on our different communities.
- c. Data shows Licking County is on people's radar screens. It shows we are being considered more frequently than any of the other 11 counties in the Columbus 20/20 region.

7. Other Items and General Discussion

- a. Tim Bubb mentioned Warren Webber will be appointed to replace Jerry Brems in managing JEDD program.
- b. Bubb also discussed the idea of the Airport Development Committee mentioned in last month's board meeting, and he will put together a list of prospective members.
- c. Cheri Hottinger said there will be an event at 2 p.m. on September 5 with Congressman Tiberi and the U.S. Chamber of Commerce to discuss the recently-enacted Transportation Bill. The meeting will take place at Anomatic in New Albany.
- d. Dan McVey talked about the shale play in Central Ohio. The Energy Cooperative drilled a well in Coshocton County, and the prospects are interesting.
- e. Mayor Mark Johns invited everyone to come to the airport in Heath for a breakfast fly-in/drive-in event the morning of August 25. He also announced the official ribbon-cutting for Panera Bread in Heath will take place tomorrow.
- f. John Fisher said a one-stop meeting is being scheduled with Columbus 20/20. Also, this year's Employment Expo is scheduled to be held on September 12 from 1-5 p.m. at the Newark Metropolitan Hotel.

8. Having no other items to discuss, meeting was adjured by Commissioner Bubb. Next board meeting on September 17 will be at the Village of Hebron offices.