

Grow Licking County, CIC

Board of Director's Meeting Minutes

December 17, 2012

1. Meeting called to order by Chairman Tim Bubbs
 - a. Moment of silence observed for CT school shooting victims.
 - b. Motion by Mayor Clifford Mason to excuse Jennifer Chrysler, 2nd by Tim Boland; motion approved by all with voice vote.
2. Welcome to Park National Bank by Dan DeLawder
 - a. Delighted to have this group here.
 - b. Pleased to see how GLC group has come together.
 - c. Looking forward to the future successes.
3. Minutes from November 19, 2012 meeting submitted for approval by Secretary Mark Johns
 - a. Motion by John Fisher to approve minutes, 2nd by Erin Tschanen; motion approved by all with voice vote.
 - b. Johns to send out to group 2013 board meeting calendar; everyone encouraged to think of locations outside those of the board.
4. Chairman's Report – Tim Bubbs
 - a. JRS Marketing Report
 - i. Cassidy & Turley is being negotiated with for a listing contract and marketing agreement.
 - ii. Boland said he was pleased to be involved with the selection committee and believes C&T had an excellent proposal and will do well.
 - b. Airport Development Committee
 - i. Looking to have joint meeting with airport authority board and committee after the first of the year.
 - ii. Larry Parr mentioned that future projects include extending the runway and a new terminal building.
 - c. Conflict of Interest Policy
 - i. Cheri Hottinger said she needs to have the five outstanding forms back.

d. Board Appointments

- i. Five appointments expiring at the end of the year, with new 3-year appointments beginning on 1/1/13.
 1. Dan McVey, Tim Boland and Erin Tschanen re-appointed by the Licking County Chamber of Commerce
 2. Tim Bubb and Clifford Mason re-appointed by Licking County Board of County Commissioners

e. Nominating Committee

- i. Nominations for 2013 board officers include
 1. Tim Bubb – Chairman
 2. Cheri Hottinger – Vice Chairman
 3. Mark Johns – Secretary
 4. Patrick Guanciale – Treasurer
- ii. Motion by Larry Parr to approve nominations of proposed 2013 officers, 2nd by Rick Platt; motion approved by all with voice vote.

5. Committee Reports

a. Finance Committee – Larry Parr

- i. 2013 invoices for pledges have gone out.
- ii. Written finance report presented and approved.
- iii. MODE invoice outstanding (due in January).
 1. Bubb asked of other entities and how they are handling MODE payment.
 - a. Hottinger said New Albany and Pataskala pay as separate members.
 2. Hottinger reported that Dan Evers is to be voted on to sit on MODE board.
 3. Platt said Columbus 20/20 board seat was to be held for new Boeing director.

iv. Annual Audit discussed.

1. Parr recommended Wilson, Shannon & Snow. That firm does the Chamber's audit.
2. Platt said he believed the Auditor of State will need to approve this.
 - a. Finance Committee will contact Auditor of State regarding approval.
 - i. John Fisher to provide contact info.

b. Marketing Committee – Rick Platt

- i. Committee met before 12/17 board meeting.
- ii. Mark Schaff met with the committee to discuss target marketing.
- iii. January meeting will review website and materials
 1. Boland asked if materials will be available for board review.
 2. Platt said the committee is not looking to micro-manage Dan's work.

c. Strategic Planning – Tim Boland

- i. Committee met December 4.
- ii. Review of Performance Measures report.
- iii. Boland will serve as chair of the committee in 2013.

6. Director's Report – Dan Evers

- a. Written report submitted and reviewed by Evers.
- b. Thanks to AEP and specifically Paul Prater, Licking Co. will receive \$5,000 grant to focus on workforce development.
- c. Rob O'Neill asked Evers if he was pleased with the interaction with Columbus 20/20.
 - i. Evers said things are evolving positively.
 - ii. There is growing interaction and we'll have increasing opportunities.
 - iii. 20/20 is also still evolving.
- d. Johns asked Evers how we can help 20/20 help us.
 - i. Evers said we need to get them to Licking Co. to meet folks like C-TEC and COTC
- e. Bubb said we could invite 20/20 to come to the January or February GLC board meeting.
- f. Discussion that June or September 2013 GLC board meeting could be good for another stakeholder meeting.

7. Other Items

- a. SR 310 project has been recommended by MORPC for approval.
 - b. John Fisher said First Step is hearing of local business expansion.
- 8. Having no other items to discuss, meeting was adjourned by Commissioner Bubb. Next board meeting on January 28, 2013 will be at The Energy Cooperative, 1500 Granville Rd. in Newark.