Grow Licking County, CIC

Board of Director's Meeting Minutes

June 18, 2012

- 1. Meeting called to order by Chairman Tim Bubb
 - a. Welcome to Opportunity Link from John Fisher
- 2. Minutes from May 21, 2012 meeting submitted for approval by Secretary Mark Johns
 - a. Motion by Larry Parr to approve minutes, 2nd by Rob O'Neill; motion approved by all with voice vote.
- 3. Chairman's Report Tim Bubb
 - a. Discussion of Licking County's Retention & Expansion Task Force
 - i. Bubb sees opportunity for Licking County's efforts to be in lock-step with Columbus 20/20's and the state's.
 - ii. Dan Evers said he and Cheri Hottinger met with 20/20 on this topic. We can transition to 20/20's type of process and platform, and we would not lose any of our information or our autonomy. They saw this as an opportunity for a "best of both worlds" environment.
 - iii. Bubb asked board for motion endorsing this merger moving forward, setting August 1 for the transition date.
 - iv. Mayor Johns asked if the task force would remain separate from the oversight of Grow Licking County. Hottinger and Evers both said it would.
 - Motion by Tim Boland to endorse Licking County's R&E Task Force to merge to the Columbus 20/20 R&E system, 2nd by Mayor Clifford Mason; motion approved by all with voice vote.
 - b. Code of Regulations change regarding attendance provision
 - i. Hottinger said if there is an attendance provision for Grow Licking County board members, any removal of board members must be made by the body (Chamber, County of HNLCPA) which appointed that member.
 - ii. Bubb suggested four unexcused absences in a calendar year as cause for removal from the Grow Licking County board.
 - O'Neill asked if the board will be meeting every month. Bubb said that in the first year we are to have monthly meetings, and that can change moving forward.
 - iv. Fisher suggested that perhaps two unexcused absences could be cause for dismissal.

- v. Bubb said we should revise and revisit this issue next month
- 4. Document Updates Cheri Hottinger
 - a. None.
- 5. Committee Reports
 - a. Finance Committee report given by committee chairman Larry Parr
 - i. A written report was submitted, reviewed and accepted for the year through 6/15. PDF file of report submitted with meeting minutes.
 - ii. Parr explained that Mid-Ohio was not invoiced twice, as per the report.
 - iii. Robertson Construction has committed to contribute \$3,000 annually for three years.
 - iv. The MODE bill (\$10,408) was the only bill paid last month.
 - b. Marketing Committee report given by committee chairman Rick Platt
 - i. Committee met prior to CIC meeting (6/18).
 - ii. Peebles provided a 30-page report and update on work completed. Plans are to meet again with more progress within the month.
 - c. Strategic Planning Committee report given by committee chairman Tim Boland
 - i. A written report was submitted, reviewed and accepted. PDF file of report submitted with meeting minutes.
 - ii. Next meeting will be on 7/10 at the Hebron Village Building.
- 6. Director's Report Dan Evers
 - a. Written reported submitted and reviewed by Evers. PDF file of report submitted with meeting minutes.
- 7. Other Items and General Discussion
 - a. Rick Platt said plans are to have the water tower at the Port Authority removed, hopefully by Labor Day.
 - b. Tim Boland thanked Dan Evers for his planned attendance at an upcoming Pataskala City Council meeting.
 - c. Rob O'Neill shared with the board information from Columbus 20/20 on Resource Guide advertising opportunities.
 - d. Mayor Mason said Hebron may be getting close to hiring a new village administrator.
 - e. Jennifer Chrysler announced the opening of Anomatic's New Albany location.

- f. Dan McVey said he believes we should have an idea in the next couple months if drilling into Utica Shale will take place in Licking County, or if this area will be seen as more of a support role.
- g. John Fisher provided an update of programs and statistics for Opportunity Links.
- h. Jim Lenner mentioned Thirty-One announced the naming of a new president.
- i. Mayor Johns invited everyone to Heath's Star Spangled Celebration on July 2 at Geller Park.
- j. Larry Parr mentioned some board members joined him in attending the 20/20 quarterly report. He asked for a large and visible impact from our group at the next quarterly meeting.
- k. Cheri Hottinger mentioned the Chamber's annual dinner on 7/14.
- 8. Comments from Visitors
 - a. Kelly Wallace from C-TEC shared information on the planning of a regional educational provider meeting.
 - b. Paul Prater from AEP said they are spending money on distribution, making an investment in Sunbury.
 - c. Dan Evers mentioned the 20/20 meeting scheduled for the Davis-Shai House in Heath on 6/27.
- 9. Having no other items to discuss, meeting was adjured by Commissioner Bubb. Next board meeting on July 16 will be at the Newark-Heath Airport.