

Grow Licking County, CIC

Board of Director's Meeting Minutes

May 21, 2012

1. Meeting called to order by Chairman Tim Bubb (Mayor Clifford Mason & Erin Tschanen absent)
 - a. Welcome to Johnstown from Mayor Sean Staneart
 - i. Happy to have Grow Licking County board meeting in Johnstown
 - ii. Good things happening in Johnstown
 - b. Introductions from board members and visitors
 - c. Johnstown update from Jim Lenner
 - i. Working with ODOT on grant to upgrade St. Rt. 62 / Commerce intersection
 - ii. \$2.0 to \$2.5 million road project to open 160+ acres for development
2. Minutes from April 16 meeting submitted for approval by Secretary Mark Johns
 - a. Motion by Cheri Hottinger to approve minutes, 2nd by Rob O'Neill; motion approved by all with voice vote
3. Chairman's Report – Tim Bubb
 - a. Discussion of Licking County's Retention & Expansion Task Force
 - i. Databases for Columbus 2020 and Licking County are not compatible
 - ii. Dan Evers said there is a meeting scheduled for 5/24 with Columbus 2020 to collect info for a decision on similarities and differences between our two efforts, and can the systems be blended together. If so, what are the steps and processes to do this.
 - iii. Bubb said Columbus 2020 uses staff people for interviews. This seems like the appropriate time to look at combining efforts.
 - iv. Jennifer Chrysler commended the group for looking at this option. This opens up the door not to just streamline with 2020, but also with other Licking Co. communities. True R&E is based on creating relationships with companies.
4. Document Updates – Cheri Hottinger
 - a. The Operational Agreement was signed since the last meeting. The Service Agency Agreement is next, which is a contract between Licking County and Grow Licking County. After that, the CIC & Chamber agreement needs to be signed.

5. Committee Reports

- a. Finance Committee report given by committee chairman Larry Parr
 - i. A written report was submitted, reviewed and accepted for the year through 5/17.
 - ii. Prologis committed \$5,000 per year for three years.
 - iii. Parr made a motion to pay to MODE \$10,408, 2nd by Rick Platt
 - 1. O'Neill said this money is paid to MODE, but it is for Licking County's Columbus 2020 membership.
 - 2. Motion approved by all with voice vote
 - iv. Parr said the Finance Committee met last Friday (5/18) and discussed expanding into the next tier of companies and entities to fund raise.
- b. Marketing Committee report given by committee chairman Rick Platt
 - i. Committee met prior to CIC meeting (5/21).
 - ii. Peebles began work on a marketing strategy.
 - 1. Dan Evers is driving that now that he is in place.
 - 2. At next marketing meeting, we expect to have initial feedback from Peebles to review.
- c. Strategic Planning Committee report given by committee chairman Tim Boland
 - i. Committee did not meet in May and will pick up again on 6/5 at the Hebron Administration Building at 9 a.m.
 - ii. Asked Evers for feedback on performance measures outlined by the committee.
 - iii. Committee looking forward to the information from Peebles.
 - iv. Boland asked that the Strategic Planning Committee be part of the analysis of R&E's future.
 - 1. Bubb agreed with that idea.
 - v. O'Neill suggested that the Strategic Planning Committee produce big targets with clear goals rather than too many goals.

6. Director's Report – Dan Evers

- a. Written report submitted and reviewed by Evers
- b. Boland asked what we are seeing from outside opportunities recently. Are they focused on sites or on existing buildings.
 - i. Evers said he's seeing some of both, but more of a focus is on sites.
- c. Platt said he appreciates the information provided in the written report and asked Evers to let us know if he needs any other information.
- d. Hottinger said Evers has started working from day 1 and been very busy.
- e. Johns said he and other Heath officials had productive meeting with Evers soon after he took the job, and he was glad to see Evers focusing on learning about what Licking County has to offer.

7. Other Items and General Discussion

- a. Bubbs posed the question of whether or not we should put in to the CIC's by-laws some sort of attendance requirement for board members.
 - i. O'Neill said he thought this was a good idea.
 - ii. The board will review this subject again in June meeting.
- b. Chrysler discussed an R&E success in New Albany with Discover, which will be bringing in a data center and increasing their operations staff. New Albany worked with Columbus 2020 on this.
- c. John Fisher reported that job orders are continuing to uptick, and the quality of those jobs is getting better.
- d. Warren Webber said Licking County and the City of Newark are getting up to \$1 million for the demolition of vacant houses. We might be able to demo up to 100 properties.
 - i. 6/30 is the deadline for applications.

8. Comments from Visitors

- a. Paul Prater from AEP said housing stocks are way down in eastern Ohio, and there is the potential for an engineer shortage in the area.
- b. Marvin Block said the Village of Johnstown is glad to be seeing inclusion with others in Licking County through this CIC. He also discussed the ample water and wastewater capacity in Johnstown.

9. Having no other items to discuss, meeting was adjured by Commissioner Bubbs at 10:01 a.m. Next board meeting on June 18 will be at Opportunity Links.