

# Grow Licking County, CIC

## Board of Director's Meeting Minutes

November 19, 2012

1. Meeting called to order by Chairman Tim Bubb
  - a. Motion by Rick Platt to excuse Jim Lenner, Tim Boland and Dan McVey, 2<sup>nd</sup> by Clifford Mason; motion approved by all with voice vote.
  - b. Congratulations to Patrick Guanciale on birth of grandchild.
2. Welcome to Licking County Chamber of Commerce – Cheri Hottinger
3. Minutes from October 15, 2012 meeting submitted for approval by Secretary Mark Johns
  - a. Motion by Jennifer Chrysler to approve minutes, 2<sup>nd</sup> by Warren Weber; motion approved by all with voice vote.
4. Chairman's Report – Tim Bubb
  - a. Chamber/CIC Agreement (Cheri Hottinger)
    - i. This is the 3<sup>rd</sup> agreement we've had to adopt, and this is the last before we submit for tax-exempt status.
    - ii. Rob O'Neill had a question on indemnification insurance, which Cheri said Grow Licking County has its own.
    - iii. The question was asked if the Columbus 20/20 bill should be included, and Cheri said no.
    - iv. Motion to approve the agreement made by Clifford Mason, 2<sup>nd</sup> by Larry Parr. Bubb & Hottinger abstained; all others approved with roll-call vote.
  - b. Conflict of Interest Policy (Cheri Hottinger)
    - i. This is standard for organizations. We are required to have a conflict of interest agreement in place for non-profit application. Back page must be filled out each year disclosing conflicts.
    - ii. Rick Platt mentioned none of our committees have board-delegated powers
    - iii. Platt also noted that Article IV- B requires recorded votes to be roll-call votes. Bubb said he would be glad to institute this as the Chair's prerogative.
    - iv. Motion to approve the policy made by Clifford Mason, 2<sup>nd</sup> by Patrick Guanciale; approved by all with roll-call vote.
  - c. JRS Marketing RFP (Dan Evers)
    - i. Proposals were requested with a deadline of 11/15.

1. Several proposals have been received. They will be opened on 11/20.
2. By mid-December, we hope to have an agreement in place.
3. Bubb hopes the group selected will present information to GLC.
4. O'Neill asked where direction will come from for the firm selected.  
Bubb said Weber will be the county's point of contact, but Evers will be point as well.
5. There is no financial responsibility for GLC.

d. Airport Development Committee

- i. Envision four meetings in 2013 beginning shortly after the New Year.
- ii. Planning for meetings with airport board and state agencies.
- iii. Tour of similar airports in the area.
- iv. Pursue business partnerships for greater airport development.

e. Nominating Committee

- i. Since one year of GLC has passed, a nominating committee is needed for 2013 board officer selections.
- ii. Larry Parr to chair committee, with Warren Weber and Rob O'Neill also sitting on the committee.
- iii. Discussion that five current board members had one-year appointments.  
Appointments to be filled by County Board of Commissioners and Chamber.
  1. Parr asked if new appointees will be ready for GLC's December board meeting, and Bubb said yes.

f. 2013 Meeting Schedule

- i. Discussion of having monthly meetings still or going to eight-meeting schedule.
- ii. Motion made by Rick Platt to have eight-meeting schedule in 2013, 2<sup>nd</sup> by Patrick Guanciale; approved by all with voice vote.

5. Committee Reports

a. Finance Committee – Larry Parr

- i. 100% of pledges for 2012 have been collected totaling \$255,600.
- ii. GLC insurance bill paid last month after board approval.
- iii. Three separate bills from Peebles presented totaling \$16,414.
  1. Sales tax included on bills when it shouldn't be.

2. Motion by Platt to pay three Peebles bills totaling \$16,414, minus the sales tax amounts, 2<sup>nd</sup> by John Fisher; approved by all with voice vote.
    - iv. 2013 MODE invoice presented totaling \$24,467 due in January.
      1. Amount is consistent with previous projections.
      2. O'Neill asked what individual companies and developers should do about paying for membership.
        - a. Parr said Mid-Ohio is not paying 20/20 directly.
        - b. Jennifer Chrysler said New Albany will be paying as separate MODE members.
      3. General Discussion on 20/20 membership benefits.
      4. Motion by Mason to pay MODE invoice, 2<sup>nd</sup> by Chrysler; approved by all with voice vote.
    - v. Invoices will be sent out in December to investors for their 2013 pledges, due in January.
    - vi. No budget committee meeting in November. Committee will meet in December to follow up on leads and prospects.
  - b. Marketing Committee – Rick Platt
    - i. Committee met on 11/19, discussed the idea of working on targeted industries, and then tabled the matter for the time being.
    - ii. Discussion on role of the committee and tasks which can help Dan Evers.
      1. Help develop website and collateral materials / provide background.
      2. Input for Dan on direction and focus.
      3. Continued contact with site selectors in the Columbus market.
      4. Look at 20/20 schedule and plan to attend relevant trade shows.
      5. Engaging in target industry analysis and identification.
  - c. Strategic Planning – Clifford Mason
    - i. Committee did not meet this month.
6. Director's Report – Dan Evers
- a. Written reported submitted and reviewed by Evers.
  - b. General discussion on workings with 20/20.

- c. Dan was contacted by people doing a marketing analysis of regional airports, with a phone survey completed.
- d. Applied for AEP LEAP (Local Economic Advancement Program) grant.
- e. RSVPs still being taken for quarterly 20/20 investors meeting in December.
- f. Economic Development 411 program being offered by 20/20, MODE and MORPC.

7. Other Items

- a. A meeting calendar from 2013 was discussed.
- b. John Fisher attended a 20/20 economic development meeting with Dan.
  - i. Larry Parr asked about the status of Licking County's seat on the 20/20 board
  - ii. Platt stated Kenny McDonald told Boeing the seat is being held.
- c. Mason reported that three walls on the Southgate Corp. spec building are up.
- d. Chris Harkness from Etna Twp. said last week there was a federal funding meeting for 310. It is on the list to go to policy meeting for MORPC on November 20. Pataskala is on the list for Main St. reconstruction.

8. Having no other items to discuss, meeting was adjourned by Commissioner Bubb. Next board meeting on December 17 will be at Park National Bank, 50 N. Third St. in Newark.