

Grow Licking County, CIC

Board of Director's Meeting Minutes

October 15, 2012

1. Meeting called to order by Chairman Tim Bubb
 - a. Motion by John Fisher to excuse Clifford Mason, Jim Lenner, Rick Platt, Larry Parr, Cheri Hottinger and Patrick Guanciale, 2nd by Erin Tschanen; motion approved by all with voice vote.
2. Welcome to Heath-Newark-Licking County Port Authority – Erin Grigsby
 - a. Check from HNLCPA to Grow Licking County for \$25,000 presented.
 - b. Discussion of Potentia and the additional services being offered.
 - c. Goodrich is now UTC Aerospace Systems.
3. Minutes from September 17, 2012 meeting submitted for approval by Secretary Mark Johns
 - a. Motion by Rob O'Neill to approve minutes, 2nd by Tim Boland; motion approved by all with voice vote.
4. Chairman's Report – Tim Bubb (with thanks to Cheri Hottinger for chairing September meeting)
 - a. Investor Update Event
 - i. Good comments from attendees of Investor Update have been heard. It was suggested that GLC have a meeting such as this every six months.
 - ii. Tim Boland said some of the comments focused on it being nice that many people other than board members attended.
 - iii. Bubb said Pat Guanciale and Larry Parr have been in contact with a few potential new investors.
 - iv. Erin Tschanen said she heard good comments about the group of people we included at the event.
 - b. Chamber/CIC Agreement
 - i. Dan Evers said the agreement has been executed. Tim Bubb said this was needed for the county's involvement and will help with the non-profit status of GLC.
 - c. JRS Marketing RFP
 - i. Working with Warren Weber and the county prosecutor's office to complete.
 1. There seem to be about a half dozen parties interested in this marketing effort.

2. Tim Bubb said this needs to be in place by the end of the year.
3. Tim Boland said Pataskala appreciates the county working on this, and the city knows it will be done right.

d. Airport Development Committee

- i. Motion by Jennifer Chrysler to appoint Tim Boland to the committee, 2nd by Mark Johns; motion approved by all with voice vote.
- ii. Tim Bubb said the airport board is excited to have the CIC's support.
- iii. We will look to set up the committee's first meeting, perhaps in November.
- iv. The topic of a spring 2013 fly-in to other regional airports was discussed.

5. Committee Reports

a. Finance Committee – Dan Evers

- i. A written report of investors was reviewed.
- ii. Bill submitted for payment – \$1,250 from West Ben Mutual Insurance for one year of E&O insurance covering GLC staff and board members. Motion to approve payment made by Rob O'Neill, 2nd by Dan McVey; motion approved by all with voice vote.
- iii. Additional bills submitted for payment included – \$6,247 for Reese, Pyle, Drake, and Meyer for legal work from 8/24/11 to 8/29/12 (this included a \$1,530.50 discount provided by the firm); \$22,500 for quarterly reimbursement to the Licking County Chamber of Commerce; \$350 for the Ohio Economic Development Association summit. Motion to approve payment made by Rob O'Neill, 2nd by Warren Weber; motion approved by all with voice vote.

b. Marketing Committee – Rob O'Neill

- i. Next committee meeting will be on 10/25 at 9 a.m. at the Chamber's office. The committee will discuss targeting industries.
- ii. Evers passed out two-pocket folders for GLC.

c. Strategic Planning – Tim Boland

- i. Committee had no meeting in October.
- ii. Performance Measures update and discussion.
 1. Boland said Jennifer Chrysler provided good feedback on the original matrix focused on sustainability and infrastructure.
 2. O'Neill said he thought Jennifer's comments were valuable for the group to consider.

3. Mark Johns said this body has little actual influence on job creation but much influence on setting the groundwork for good economic development in Licking County.
 4. Boland said he hopes matrix will be ready for approval by end of year.
 5. O'Neill asked Evers if we have an inventory of available sites in Licking County. Evers said it is quite developed but not yet complete.
 6. A general discussion continued on site development and performance matrix goals.
6. Director's Report – Dan Evers
 - a. Written reported submitted and reviewed by Evers.
 - b. An article from the Johnstown Independent of October 14 was shared.
7. Other Items
 - a. A meeting calendar from 2013 was discussed.
 - i. Tim Bubb suggested the GLC board meet eight times in 2013 (Jan., Feb., Apr., May, July, Aug., Oct., and Nov.)
 - ii. This topic will be discussed again at the November 19 meeting.
8. Having no other items to discuss, meeting was adjourned by Commissioner Bubb. Next board meeting on November 19 will be at the Licking County Chamber of Commerce.