

# Grow Licking County, CIC

## Board of Director's Meeting Minutes

September 17, 2012

1. Meeting called to order by Vice Chair Cheri Hottinger
  - a. Motion by Pat Guancia to excuse Tim Bubb, Jim Lenner, Dan McVey and Erin Tschanen, 2<sup>nd</sup> by Rob O'Neill; motion approved by all with voice vote.
2. Welcome to Village of Hebron – Mayor Clifford Mason
  - a. Mentioned new businesses coming into the village
  - b. On October 1, Ralph Wise will begin as the new village administrator
  - c. Rob O'Neill discussed a new 50,000 sq. ft. spec building to be ready for move in 1<sup>st</sup> Quarter of 2013.
3. Minutes from August 20, 2012 meeting submitted for approval by Secretary Mark Johns
  - a. Motion by John Fisher to approve minutes with correction to date, 2<sup>nd</sup> by Larry Parr; motion approved by all with voice vote.
4. Vice Chair's Report – Cheri Hottinger
  - a. Insurance Update
    - i. Insurance quotes were presented by Cheri, who said a decision is needed on which to go with.
    - ii. Motion by Parr for approval of MCS, with Cheri to discuss with the General Liability costs, 2<sup>nd</sup> by Rick Platt; motion approved by all with voice vote.
  - b. 307.07 Agreement
    - i. Final agreement presented after revisions were made. Motion by O'Neill to approve the agreement, 2<sup>nd</sup> by Mason; motion approved by all with voice vote.
  - c. JRS Marketing RFP
    - i. According to the county prosecutor, the RFP for the JRS marketing is no longer valid. A new RFP request will go out in the near future.
      1. Tim Boland said everyone was pleased with Commissioner Bubb's participation on this issue. The original RFP was sent out in 2010, and we want to move forward quickly on this.
      2. O'Neill asked if an agreement wasn't already in place. Boland said no formal agreement was established.

## 5. Committee Reports

### a. Finance Committee – Larry Parr

- i. I written report of expenses from 8/1/12 to 9/15/12 was submitted.
- ii. Parr said final collections of money pledged for 2012 are being made. The Finance Committee met on Sept. 7 and talked about holding an investor's meeting. Patrick Guanciale said it will take place on Oct. 2 at Licking Memorial, starting at 7:15 a.m. GLC Board members are encouraged to attend and play a part.

### b. Marketing Committee – Rob O'Neill

- i. Rob shared the GLC letterhead & logo with everyone.
- ii. The next Marketing Committee meeting will be related to identifying target industries.
- iii. Dan Evers said the website address on the letterhead is just a landing page right now, with links to the chamber and Workenomics websites.

### c. Strategic Planning – Tim Boland

- i. A draft copy of minutes from the Sept. 4 committee meeting was shared.
- ii. Boland passed out written information on performance metrics for GLC. He asked the board to take this month to review them and consider approving at the October meeting of the board.
  1. Hottinger asked how and when Evers will provide information to update the tracking column.
    - a. Boland said he prefers monthly but is open to suggestions. Mason said some could be monthly and others quarterly.
  2. O'Neill asked how the committee came up with the number of 5,500 new jobs in the next five years.
    - a. Evers said they took population projections and other factors into consideration.
  3. Boland said having active committee members made his job of putting the information together easier.

## 6. Director's Report – Dan Evers

- a. Written reported submitted and reviewed by Evers.
- b. Jennifer Chrysler said Dan does a good job of forwarding leads out quickly.
- c. Mark Johns thanked Dan for coming to a recent Heath City Council meeting and commended him for his presentation on GLC's focus and progress.

- d. John Fisher asked Dan if he could provide a better breakdown of prospect lead information.

## 7. Other Items and General Discussion

- a. An Airport Development Committee list was shared via e-mail by Commissioner Bubbs. The list of committee members includes Dave Handley, George Fackler, Terry Treneff, Larry Parr, Doug Mill, Robert O'Neill, Mark Johns, Dan Evers, and Tim Bubbs. Others should be considered and suggestions are welcome. Motion made by Johns to approve formation of Airport Development Committee, 2<sup>nd</sup> by Pat Guanciale; motion approved by all with voice vote.
- b. Jennifer Chrysler met with the Johnstown and Licking Heights school districts regarding New Albany's strategic plan. Also, the NAIOP annual bus tour took a tour of the business park.
- c. Cheri Hottinger said Heartland Bank next to the chamber office will open in October.
- d. Tim Boland said Pataskala is working with the Licking Heights school district on future economic development activity, and they also will approach Southwest Licking schools. Pataskala is working on community visioning from local residents to help complete a comprehensive plan in 2013.
- e. Rob O'Neill asked everyone to give thought to the target industries for the Marketing Committee.
- f. John Fisher said unemployment was 6.5% in Licking County and 6.6% across the state. 497 job seekers came to the employment expo on Sept. 12.
- g. Warren Webber said Licking County was awarded \$320,000 from the state for Community Development Block Grants and awarded \$500,000 in a home rehab grant.
- h. Clifford Mason said the Hebron police achieved CALEA recognition; the only village department in the state to achieve this.

## 8. Visitors

- a. Forrest Cooperrider from the Lakewood School Board attended to learn more about the GLC organization.
  - b. Al Hyslip said he is a retired Newark water treatment plant employee. He has a few rentals in the area and is looking to expand.
  - c. Eileen DeRolf asked about Columbus 20/20 and what its function was. This led to a general discussion among the group on that topic.
9. Having no other items to discuss, meeting was adjourned by Cheri Hottinger. Next board meeting on October 15 will be at the Heath-Newark-Licking County Port Authority.