

**Grow Licking County CIC  
Board of Directors Meeting  
Amended Minutes  
January 13, 2020**

Location: Denison University, Eisner Center; 240 W. Broadway, Granville, OH

Present: John Carlisle, Mike Compton, John Fisher, Duane Flowers, Patrick Guanciale, Mark Johns, Jim Lenner, Lauren Massie, Jennifer McDonald, Dan McVey, Mike McFarland, Robert O'Neill, Rick Platt, Jim Roberts, Joseph Robertson, and Nate Strum

Excused: None

The meeting was called to order at 9:03 AM by Chair Dan McVey.

Michael Morris, Director of the Michael D. Eisner Center for the Performing Arts, Denison University, welcomed directors and gave an overview of the new building. He invited attendees to visit <https://denison.edu/arts> for upcoming events.

Herb Koehler, Village of Granville Manager, also welcomed directors and guests, and gave a brief overview of priorities for 2020. He invited attendees to an upcoming public meeting on February 22, 2020.

Chair McVey recognized guests. Those in attendance: Steve Matheny, Granville Chamber of Commerce; Jim Bidigare, Coldwell Banker King Thompson; Susan Lighthouser, Denison University; Carol Marr, Re/Max; Bonny Fowler, The Works; Craig McDonald, The Newark Advocate; Michelle Newman, Granville Chamber of Commerce; Diane Petrie, AEP; John Spring, AEP; and Commissioner Tim Bubb.

The minutes of the November 2019 meeting of the Board of Directors were reviewed. It was motioned to approve the minutes by Mr. Compton and seconded by Mr. Flowers. The motion passed.

**Chair's Report**

Chair Dan McVey presented the directors with the Annual Conflict of Interest Policy and Statement (handout).

He solicited interest from the board of directors regarding the facilitation of an organizational retreat for strategic planning, stating that the last retreat took place in November 2017. Chair McVey asked Mr. Strum to proceed with a survey of dates/availability and the scope for a ½ day retreat.

## Committee Reports

### *Finance & Strategy*

Mr. Robertson provided an update on financial diversification. There was discussion about the organization transitioning to an independent agency and the associated budget.

Mr. Fisher motioned and Mr. O'Neill seconded and approved by directors to accept the financial reports as presented from October and November 2019.

### *Marketing*

Mr. Strum provided an update that the committee is working on tracking leads and activities.

The committee is working to finalize ads in Site Selection Magazine, and has plans to utilize the new attraction videos. Drafts will be presented at the March meeting.

### *Infrastructure*

Mr. Roberts is working to form a committee and determine direction.

### *LC Works*

Mrs. Massie is working to form a committee and determine direction.

## Director's Report

Mr. Strum gave an update on the following items:

1. Dashboard Review – GROW LC 2025 – Handout for update
2. Status Update – New Assistant Director- Will make offer

There was discussion among the directors about setting measurable goals and objectives to determine success/outcomes for the work of the executive director. Chair McVey asked all directors to email him one-to-three goals with measurable outcomes so that the board officers can use them to set goals with the executive director for this year.

## Comments from Citizens

Steve Matheny, Granville Chamber of Commerce, asked that the work of the research and development park to remain on the radar of the board of directors.

Mayor Johns, Heath, acknowledged AEP guests in attendance and referenced the new station for employees in Heath.

## Items for Action

None. There was discussion about who was reappointed to the Grow Licking County Board of

Directors. Four directors were reappointed: Patrick Guancia (Licking County Chamber appointee), Mark Johns (Licking County Chamber appointee), Jim Lenner (Licking County Commissioners appointee), and Robert O'Neill (Licking County Chamber appointee).

### Executive Session

At 10:05 AM., under ORC 121.22 Section G (8) Mr. Johns made a motion to enter into Executive Session to review confidential information associated with economic development purposes, as outlined in ORC 1724.11 (B-1A). Mr. Robertson seconded. Mrs. Massie called roll, Mr. Strum was invited to stay and all present approved.

Mr. Johns motioned, seconded by Mr. Roberts to resume public session at 10:27 AM.

At 10:28 AM., under ORC 121.22 Section G (18) Mr. Lenner made a motion to enter into Executive Session to review the employment & compensation associated with GROW Licking County, Mr. Fisher seconded. Mrs. Massie called roll, Mr. Strum was invited to stay and all present approved.

At 10:43 AM Mr. Strum was excused from executive session.

At 11:11 AM Mr. Johns asked to be excused to attend another meeting.

Mr. Platt motioned, seconded by Mrs. McDonald to resume public session at 11:18 AM.

Mr. Platt moved to adjourn the meeting at 11:19 AM.

Next Meeting: March 9, 2020, OhioMeansJobs – Licking County, 998 E Main Street Newark

Respectfully submitted,

Lauren Massie, Secretary