

## **Grow Licking County CIC**

Board of Directors Meeting  
November 9, 2020

Location: The Energy Cooperative via zoom

Present: Corey Alton, John Carlisle, John Fisher, Duane Flowers, Erin Grigsby, Patrick Guanciale, Mark Johns, Jim Lenner (9:05 AM), Lauren Massie, Jennifer McDonald, Mike McFarland, Dan McVey, Robert O'Neill, Jim Roberts Joseph Robertson (9:30 AM), and Nate Strum and Stephanie Bosco

Excused: None

The meeting was called to order at 9:02 AM by Chair Dan McVey. He welcomed everyone on behalf of the Energy Cooperative.

Chair McVey recognized guests. Those in attendance: Licking County Commissioner Tim Bubb.

The minutes of the September 2020 meeting of the Board of Directors were reviewed. It was motioned to approve the minutes by Mr. Fisher and seconded by Mr. Flowers. The motion passed.

### Chair's Report

Chair Dan McVey shared that the board will discuss Grow staff's annual review.

### Committee Reports

Nomination Committee – Robert O'Neill (see handout)

Finance & Strategy – Mr. Strum, in Mr. Robertson's absence, reviewed the financials (see handout). The board reviewed the draft budget for 2021 (see handout).

Marketing – Mr. Mark Johns reported on last meeting in October 2020. The committee continued to review the utilization of Google Earth, videos and the website to promote the Licking County community and resources. The committee also reviewed the marketing budget for 2021 and plans to scale back on ROI and Gazelle.

Infrastructure – Mr. Roberts reported on last meeting in October 2020. The committee is evaluating over 50 project options. The committee is seeking funding support from the Competitive advantage Program (CAP) to off-set project costs.

LC Works – Ms. Massie reported that the committee continues to meet bi-monthly with TPMA on the skills gap/needs analysis report. Focus groups have been completed. The draft report is expected in early December 2020.

### Director's Report

Mr. Strum provided an update on RFI and project-based work, including an upcoming site visit this week. He also shared an expanded scope option through the LC Works project. The scope will include the development of local career pathways.

Ms. Bosco provided an update on lead activity (see handout). She reported an increase in activity for leads in the month of October compared to the last quarter. She also reviewed the social media campaign, as well as site selection engagement goals for the remainder of the year.

Mr. Strum will issue a survey to the Board to determine the 2021 meeting schedule.

### Comments from Citizens

Commissioner Bubb thanked Chair Dan McVey for his service on behalf of the County Commissioners' Office. Mr. McFarland also thanked for Chair McVey's leadership during a challenging year. The Board collectively thanked Mr. McVey.

### Items for Action

Mr. Johns motioned; seconded by Mr. McFarland, to adopt the 2021 budget as drafted. The motion passed.

Mr. McFarland motioned; seconded by Mr. Lenner, to adopt the 2021 Slate of Board Officers to include:

Chair: Mayor Mark Johns  
Vice Chair: Commissioner Duane Flowers  
Treasurer: Mr. Joseph Robertson  
Secretary: Ms. Lauren Massie

The motion passed.

### Executive Session

Under Ohio Revised Code Section 121.22, Section G(1) Mr. Flowers motioned; seconded by Mr. Robertson to enter Executive session to review the employment and compensation of personnel of GROW Licking County. Ms. Massie called roll. All present approved. Mr. Fisher was absent. Commissioner Bubb and Mr. Strum were invited to participate.

The Board entered Executive Session at 9:55 AM

Mr. Johns motioned; seconded by Ms. Grigsby, to resume public session at 10:37 AM.

Items for Action Continued

Mr. Carlisle motioned; seconded by Mr. Johns, to increase Mr. Strum's annual salary to \$90,000 effective January 1, 2021.

Mr. McFarland shared that he has asked the County Commissioners' to not renew his position on the board. He thanked the Board for their work and shared how much he has appreciated working with the group for many years.

Chair McVey recognized Mr. McFarland for his service to the Board.

Mr. Johns motioned; seconded by Mr. Carlisle, to recognize Mr. McFarland's years of service to the Village of Hebron and Licking County, and to acknowledge and thank him for his service to the Grow Licking County Board of Directors, and to acknowledge his time and commitment of service.

The Board collectively thanked Mr. McFarland and offered best wishes on his next steps.

Mr. Carlisle motioned; seconded by Mr. Johns, to adjourn the meeting at 10:45 AM.

Next Meeting: TBD

Respectfully submitted,

Lauren Massie, Secretary