

Grow Licking County CIC

Board of Directors Special Meeting
July 13, 2020

Location: The Village of Johnstown via Zoom meeting

Present: Corey Alton, John Carlisle (9:10 AM), John Fisher, Duane Flowers, Patrick Guanciale, Mark Johns, Jim Lenner, Lauren Massie, Jennifer McDonald, Dan McVey, Robert O'Neill, Jim Roberts, and Nate Strum and Stephanie Bosco

Excused: Mike McFarland, Rick Platt, Joseph Robertson

The meeting was called to order at 9:01 AM by Chair Dan McVey.

Mr. Lenner motioned to excuse absent members; seconded by Mrs. McDonald.

Chair McVey recognized guests. Those in attendance: Pete Smith, Atlas Roofing Corp; Justin Cox, Julian & Grube; Fred Vogel, Ohio Department of Transportation; and Jim Bidigare, Realtor.

The minutes of the May 2020 meeting of the Board of Directors were reviewed. Mr. Flowers motioned to approve the minutes as presented; seconded by Mr. Johns. The motion passed.

Mr. Cox reviewed Grow Licking County's organizational financial audit reports for 2018 and 2019 (See handout).

Chair's Report

Chair Dan McVey reviewed and discussed with the board the following topics:

1. Organizational Code of Conduct – reminder for those that still need to sign and submit.
2. Organizational Retreat – Kelly Waters has been tapped to facilitate a working meeting. The board discussed whether to hold this meeting in-person in conjunction with the September meeting, or to hold the meeting virtually.

Committee Reports

Finance & Strategy

In Mr. Robertson's absence, Mr. Strum reviewed the following documents:

1. January- May 2020 Financial Reports (handout) – the board discussed whether to view subsequent financial reports on a cash vs. accrual basis of accounting. Mr. Fisher suggested presenting both options. Mr. Strum will have additional discussion with Mr. Robertson, board treasurer, and facilitate additional conversations as needed.

Mr. Flowers motioned to approve the Jan-May 2020 financials as presented; seconded by Mrs. McDonald. The motion passed.

Marketing

Mr. Johns discussed the redesign of the website utilizing Square Space. Mr. Strum presented the beta site, which includes additional functionality for property search, site selector resources, investor's page and resources, and a chat option. The live site is scheduled to be launched Aug. 1, 2020. The url will be www.growlickingcounty.org.

Infrastructure

Mr. Roberts shared survey results from the Infrastructure/Transportation survey (see handout). Data collected from the survey will be used to set priorities for the committee. Mr. Strum also shared that the committee is exploring additional funding resources within Central Ohio, including potential for EDA grant writing.

Mr. Lenner exited the meeting at 9:55 AM.

LC Works

Mrs. Massie shared that the Workforce Development/Skills Gap Analysis contract was awarded to TPMA. The Licking County ESC is the fiscal agent. The kick-off meeting was held July 1. The work will take place in four phases: 1) Labor market analysis; 2) Employer survey; 3) Input sessions; and 4) Needs assessment report. The project will take place July – December 2020.

Director's Report

Mr. Strum provided an update on the following:

1. Dashboard Review – GROW LC 2020 (see ppt handout) that included highlights:
 - a. LC Works click campaign data
 - b. Social media with Rev Local, including the support of the C-TEC EDGE program
 - c. Website launch Aug. 1
 - d. Infrastructure RLF submission to US EDA
 - e. Fundraising and budget considerations for FY21
 - f. Business Retention efforts

Mr. O'Neill exited the meeting at 10:10 AM

Assistant Director's Report

Mrs. Bosco provided an update on the following:

1. Site selection leads (see ppt handout)
2. Site Certification of three potential sites; target visits for August 2020 for certification
3. Social Media campaign – focus is monthly theme such as highlighting available buildings (June); highlighting sites (July), and exploring future topics such as highlighting communities and training.

Comments from Citizens

Fred Vogel requested to be added to the GROW mailing list for future meeting notices. He also shared general information on projects his office is working on with GROW Licking County.

Items for Action

Noted above.

Mr. Johns moved to adjourn the meeting at 10:20 AM.

Next Meeting: September 14th at 9:00 AM, hosted by Hull & Associates

Respectfully submitted,

Lauren Massie, Secretary