

# **Grow Licking County CIC**

Board of Directors Meeting  
August 15, 2016

Location: New Albany Village Hall

Present: Tim Bubb, Jennifer Chrysler, Mike Compton, John Fisher, Cheri Hottinger, Mark Johns, Jim Lenner, Dan McVey, Jerry Newton, Rob O'Neill, Joe Robertson

Excused: Patrick Guanciale, Mike McFarland, Roney Murphy, Rick Platt

Meeting was called to order at 9:05 AM by Chairperson, Mark Johns.

Jennifer Chrysler welcomed everyone to the City of New Albany. Ms. Chrysler gave a brief presentation on the New Albany Economic Development Department.

Motion by Rob O'Neill, seconded by Cheri Hottinger, to excuse members Patrick Guanciale, Mike McFarland, Roney Murphy, and Rick Platt from today's meeting. Motion carried by voice vote.

Chairperson Johns recognized and introduced guests in attendance – Jennifer McDonald, Licking County Chamber of Commerce and newly appointed Marketing Committee member; Paul Prater, AEP; and Kent Mallett, Newark Advocate. Chairperson Johns also recognized Jillian Rine, newly hired Project Associate for Grow Licking County.

Motion by Tim Bubb, seconded by Joe Robertson, to approve the July 18, 2016 meeting minutes as presented. Motion carried by voice vote.

## Chairman's Report

Chairperson Johns provided some insight into his recent vacation.

## Committee Reports

### Financial

Treasurer Dan McVey presented and reviewed the July 2016 Income and Expenditure Reports. Highlights included the reclassification of income/contributions to reflect when the funds were actually received, a

new/additional contribution of \$1,000 (North Valley Bank) and the pending August 18<sup>th</sup> renewal of the Certificate of Deposit.

Mike Compton moved that the Treasurer's Report be accepted as presented; Rob O'Neill seconded. Motion carried by voice vote.

### Marketing

Marketing Chairperson Rob O'Neill updated the Board on the proposal from Jodi Melfi Design for the development of quarterly communication articles. The Marketing Committee has also been reviewing marketing projects for CY2017 and will link those projects to the development of the CY2017 budget.

Two (2) CTEC scholarships were reviewed and approved by the Marketing Committee. Both scholarships were for candidates enrolling in Structural and Pipe Welding/Fabrication Training.

Marketing Chairperson O'Neill also discussed the upcoming 2020 trade mission to Central Europe.

### Infrastructure

Due to vacation schedule, no report.

### Directors Report

Director Strum updated the Board on the Economic Development Advisory Committee (EDAC) Columbus "pipeline" project – 158 projects identified area wide with 30+ of those projects in Licking County.

Director Strum noted that the Finance Committee will soon begin to develop the 2017 budget.

Mr. Strum then reviewed the upcoming travel schedule:

IMTS – September 11<sup>th</sup> – 15<sup>th</sup>, Chicago

Attendees: Mark Johns, Jim Lenner, Scott Fuller (Pataskala), and Mr. Strum

IEDC – September 26<sup>th</sup> – 28<sup>th</sup>, Cleveland

Please notify Mr. Strum if Board Members are interested in attending this event.

Overseas/Central Europe – November 5<sup>th</sup> – 13<sup>th</sup>

Grow Licking County has received a \$3,600 grant from MODE to help offset travel expenses.

Looking forward to 2017, Director Strum announced he would like to reconvene the ad hoc Strategy Committee and welcomed any Board Member to participate. The following Board Members volunteered: Cheri Hottinger, Jim Lenner, and Mike Compton.

Director Strum informed the Board that research concerning the development of a local small business incubator will soon be undertaken.

#### Comments from Citizens/Board Members

Mr. Paul Prater informed the Board that AEP paid approximately \$8.3 million in local property taxes in 2008 and \$11.6 million in local property taxes in 2015. This indicates the growth and investment AEP has made in Licking County.

Mr. Jim Lenner noted that the Village of Johnstown will be considering “not opting out” of the proposed marijuana legislation (HB23). This is in consideration of the economic development impact.

Mr. Mike Compton invited everyone to the upcoming Pataskala Street Fair (August 17<sup>th</sup> – 20<sup>th</sup>) and the Tractor Show (September 23<sup>rd</sup> – 25<sup>th</sup>).

Mr. Mark Johns noted that Heath was conducting its 2<sup>nd</sup> Annual October Fest, September 24<sup>th</sup>, 3 p.m. to 10 p.m. at the Davis Shai House.

Mr. John Fisher informed the Board that in four days approximately 2,000 job seekers visited OhioMeansJobs | Licking County to apply for positions with Amazon. Ms. Jennifer Chrysler inquired if any of the job candidates had indicated transportation barriers/concerns. Mr. Fisher reported that OMJ conducted a brief survey of the job seekers, and no one was indicating transportation was a barrier.

#### Action Items

Director Strum presented a current invoice that needed paid, and an additional \$20/month rate increase involving ads in the Business Advocate. Rob O'Neill moved that the invoice and the additional costs be approved for payment. ; Jerry Newton seconded. Motion carried by voice vote.

Additional invoices to be paid were discussed/reviewed, which included Columbus Business First expenses, and various radio ad invoices. A discussion of the Board's continued oversight of expenditure processing was discussed. By consensus, the

Board determined that expenditure authorization and processing procedures should be reviewed in the near future. Tim Bubb moved that the above invoices be processed and paid; Joe Robertson seconded. Motion carried by voice vote.

Mike Compton moved that the following individuals be authorized to attend the Central Europe Trip in November 2016 – Mark Johns and Nate Strum (with Mr. Rick Platt attending through the Port Authority); Joe Robertson seconded. Motion carried by voice vote.

Rob O'Neill moved, Mike Compton seconded, to adjourn the meeting. Motion carried by voice vote. Meeting adjourned at 10:05 AM.

Next meeting:

9:00 AM, Monday, September 19, 2016

The Energy Cooperative  
1500 Granville Road  
Newark, Ohio

Respectfully submitted,

John D. Fisher, Secretary