

Grow Licking County CIC

Board of Directors Meeting
February 15, 2016

Location: Licking County Chamber of Commerce

Present: Tim Bubb, Mike Compton, John Fisher, Patrick Guanciale, Cheri Hottinger, Mark Johns, Jim Lenner, Mike McFarland, Dan McVey, Roney Murphy, Jerry Newton, Rick Platt, Joe Robertson

Excused: Jennifer Chrysler, Jerry Newton, Robert O'Neill

Meeting was called to order at 9:00 AM by Chairman Mark Johns.

Cheri Hottinger, President & CEO, Licking County Chamber of Commerce, welcomed the Board to the Chamber.

Chairman Johns recognized and introduced guests in attendance—Commissioner Rick Black; Luke Baus, Chairman Licking County Chamber; Steve Matheny, Executive Director, Granville Chamber of Commerce; Kent Mallett, Newark Advocate.

Motion by Patrick Guanciale, seconded by Roney Murphy, to excuse members Jennifer Chrysler, Jerry Newton, and Robert O'Neill from today's meeting. Motion carried by voice vote.

Motion by Tim Bubb, seconded by Cheri Hottinger, to approve the January 25, 2016 meeting minutes as presented. Motion carried by voice vote.

Chairman's Report

No report.

Committee Reports

Financial

Treasurer Dan McVey requested discussion on the potential implementation of a "Consent Agenda" operational procedure for future meetings. Jim Lenner explained the Consent Agenda process. Mike McFarland asked if a topic needed specific discussion and/or vote, how would this be handled in a Consent Agenda environment? Chairman Johns explained that such items would be removed from the Consent Agenda and considered separately. Based upon the Board's discussion and apparent concurrence, Chairman Johns directed that a Consent Agenda process be implemented for the Board's April meeting.

Treasurer Dan McVey reviewed the Budget and Balance Sheets as of January 31, 2016. Items of note: Income received \$290,700 vs. Annual Income Budgeted \$325,200; Expense Line 6215 budgeted \$7,000 expended \$7,481.25—this is due to the pro-rating of expenses over two fiscal years for the Site Selector Partnership; CD's are due February 18th and will be renewed for six months at .5%.

Cheri Hottinger, in respect to Resolution 2016-01, asked if the contractual payments to the Chamber need to be separately approved by the Board. After discussion, the Board concurred that since the specific Agreement had been officially voted on by the Board, payments to carry out the Agreement would not require specific Board action. In addition, said payments would be included in the review by the Board during each meeting's Finance Reports.

Marketing

Executive Director Nate Strum updated the Board on various marketing activities. Grow Licking County will be featured on a "Run of Site" (ROS) in Columbus Business First concerning manufacturing stories/topics at appropriately 130,000 views.

Mr. Strum also reported on the radio ads/sponsorships keeping the community aware of Grow Licking County's efforts.

Infrastructure – no report

Directors Report

Executive Director Strum updated the Board on the following:

Investors & Partners Breakfast confirmed for 7:30 AM, February 24th. Speakers will include Commissioner Bubb providing a history of Grow Licking County, speaker from Prologis giving an update, and Director Strum.

The Ad Hoc Committee consisting of members Patrick Guanciale, Mike Compton, and Mike McFarland, met and recommended the development of a quarterly newsletter, implementation of selected social media projects, and a Public Educational Seminar series.

Discussion occurred concerning the Public Educational Seminars. Goal is to invite and encourage other community leaders to support and participate in the Grow Licking County Economic Development discussion and process,

thus increasing overall community involvement and awareness while also presenting information to ED practitioners. Initial plan is to start the process by holding two (2) Seminars the week of May 8th to May 14th. The IEDC will also highlight this effort as an economic development “Best Practice”. Chairman Johns suggested that said Seminars be conducted geographically across the County to ensure the greatest access/participation.

Director Strum presented the current Mission Statement and a proposed Mission Statement. Mr. Strum requested members review for future discussion and action.

Director Strum presented potential ED Trade Shows and schedules. The “drop box” will be updated to encourage members to sign up to attend specific Trade Shows to help promote Licking County. Mike Compton inquired if non-member partners could also attend if slots needed filled. Chairman Johns noted that this would be acceptable if the non-member partner realized that they are attending to help represent the entire Licking County Community and not just their specific area.

Director Strum updated the Board on the Jobs Ohio Site Certification program called “Site Ohio.” In order for sites to be considered for Site Ohio, they must be at least 30 acres, have access roads, and roads free of construction. Currently 18 properties/sites in Licking County are in the process to apply for Site Ohio certification. In order to become a Site Ohio certified location, the site must be located in an “attainment” County. An “attainment” county is a county that meets specific EPA air omission requirements—which Licking County currently doesn’t qualify. However, having sites go through the Site Ohio certification process will help build the inventory pipeline of available resources. So the process is encouraged.

Comments

Mike Compton expressed his thanks and appreciation to Tim Bubb, Cheri Hottinger, and Nate Strum for attending the Pataskala City Council Meeting to explain and support Grow Licking County. Mayor Compton feels confident that Council will consider Grow Licking County.

Steve Matheny, Granville Chamber of Commerce, expressed interest in being more proactive and involved with Grow Licking County. Mr. Matheny also invited members to attend a luncheon this Wednesday at the Doubletree sponsored by the Granville Chamber with the topic being the state of Granville schools.

Commissioner Rick Black expressed his appreciation of the community’s welcoming of Director Nate Strum.

Dan McVey moved to adjourn the meeting. Seconded by Roney Murphy. Motion carried by voice vote.

Next meeting:

9:00 AM, Monday, April 18, 2016

Location Change!

OhioMeansJobs | Licking County
998 E. Main Street
Newark, OH 43055

Respectfully submitted,

John D. Fisher, Secretary