

Grow Licking County CIC

Board of Directors Meeting
November 21, 2016

Location: Pataskala City Hall

Present: Tim Bubb, Jennifer Chrysler, Mike Compton, John Fisher, Patrick Guanciale, Mark Johns, Jim Lenner, Jennifer McDonald, Dan McVey, Rob O'Neill, Rick Platt, Joe Robertson

Excused: Mike McFarland, Roney Murphy, Jerry Newton

Meeting was called to order at 9:03 AM by Chairperson, Mark Johns.

Mike Compton welcomed everyone to the City of Pataskala. Mayor Compton introduced Pataskala City Administrator B.J. King.

Motion by Rick Platt, seconded by Rob O'Neill, to excuse members Mike McFarland, Roney Murphy, and Jerry Newton from today's meeting. Motion carried by voice vote.

Chairperson Johns recognized and introduced guests in attendance – B.J. King, Pataskala City Manager; Debbie Koman, local resident/member Pataskala Chamber of Commerce; Jeffrey Tibbitts, CESO; and James Golden, JG3.

Minutes of the October 17th meeting are still pending and will be presented at the next meeting for review and approval.

Chairman's Report

Chairperson Johns invited Commissioner Bubb to discuss his recent Columbus 2020 Trade Mission to Mexico. Commissioner Bubb noted it was a very positive mission with the opportunity to meet with five Mexican businesses who have operations in Licking County and/or Central Ohio.

Chairperson Johns requested that Patrick Guanciale present the report from the Officers Nominating Committee. Mr. Guanciale noted that the Committee recommends a slate of officers for 2017 as follows: Jim Lenner, Chairperson; Mike McFarland, Vice-Chair; Joe Robertson, Treasurer; and Jennifer McDonald, Secretary. Rick Platt moved that the nominations be accepted and closed; Dan McVey seconded. Roll Call Vote: Mr. Bubb – Yes, Ms. Chrysler – Yes, Mr. Compton – Yes, Mr. Fisher – Yes, Mr. Guanciale – Yes, Mr. Johns – Yes, Mr. Lenner – Yes, Ms. McDonald – Yes, Mr. McVey – Yes, Mr. O'Neill – Yes, Mr. Platt – Yes, Mr. Robertson – Yes.

Chairperson Johns presented an Amendment to the Agreement between Grow Licking County and the Licking County Chamber of Commerce. The proposed Amendment to be effective December 1, 2016, will increase the fixed flat rate fee from \$11,500 a month to \$12,000 per month. This increase is due to increase in health insurance costs for Grow Licking County staff. All other terms and conditions of the agreement remain unchanged. Rick Platt moved to authorize and accept the Amendment as presented; Patrick Guanciale seconded. Roll Call Vote: Mr. Bubb – Yes, Ms. Chrysler – Yes, Mr. Compton – Yes, Mr. Fisher – Yes, Mr. Guanciale – Yes, Mr. Johns – Yes, Mr. Lenner – Yes, Ms. McDonald – Yes, Mr. McVey – Yes, Mr. O'Neill – Yes, Mr. Platt – Yes, Mr. Robertson – Yes.

Chairperson Johns requested Mr. Strum to provide a review of the 2017 investors. Mr. Strum presented a list of current and past investors, including the amount of investments. Mr. Strum will be organizing a group of Grow Licking County Board Members to review and identify future investors. Mr. Robertson inquired as to the total budget/investor goal. Mr. Strum noted that the overall target is \$325,000 to \$350,000 per year.

Committee Reports

Marketing

Rob O'Neill noted that the Marketing Committee continues to meet to refine and target marketing goals. The Marketing Committee recommends that the ROI proposal for Targeted Industries be approved as submitted.

Finance

Dan McVey presented the January through October 2016 Finance Reports. Mr. McVey highlighted that the net ordinary income for the January – October 2016 period was a positive \$38,584.48.

Infrastructure

No report.

Directors Report

Director Nathan Strum provided an update on the Columbus 2020 Central European Mission trip. Mr. Platt and Mr. Strum attended the mission and felt a number of positive contacts were made with a variety of businesses.

Director Strum distributed a sign-up list for 2017 meeting locations. Mr. Platt noted that the Port Authority will host the January 2017 meeting.

Director Strum reviewed the 2016 Budget and the proposed 2017 Budget. The 2017 Budget will be finalized and action taken at the January 2017 meeting.

Director Strum also noted that he supports and recommends the Marketing Committee's selection of the ROI Target Industry Study and Lead Generation Proposal. Mike Compton moved that the ROI proposal be accepted; Patrick Guanciale seconded.

Roll Call Vote: Mr. Bubb – absent/left, Ms. Chrysler – Yes, Mr. Compton – Yes, Mr. Fisher – Yes, Mr. Guanciale – Yes, Mr. Johns – Yes, Mr. Lenner – Yes, Ms. McDonald – Yes, Mr. McVey – Yes, Mr. O'Neill – absent/left, Mr. Platt – Yes, Mr. Robertson – Yes. Motion carried.

Chairperson Johns expressed his thanks and appreciation to the Board and Director Strum. Chairperson Johns expressed his pleasure in chairing the Board this past year.

Mike Compton moved, Joe Robertson seconded, to adjourn the meeting. Motion carried by voice vote. Meeting adjourned at 10:10 AM.

Next meeting:

9:00 AM, Monday, January 16, 2017

Heath, Newark, Licking County Port Authority

Respectfully submitted,

John D. Fisher, Secretary