

# **Grow Licking County CIC**

Board of Directors Meeting  
October 2016

Location: Energy Coop - Newark

Present: Tim Bubb, Jennifer Chrysler, Mike Compton, Cheri Hottinger, Mark Johns, Jim Lenner, Dan McVey, Jerry Newton, Roney Murphy, Rick Platt

Excused: Patrick Guanciale, Mike McFarland, John Fisher, Joe Robertson, Rob O'Neill

Meeting was called to order at 9:01 AM by Chairperson, Mark Johns.

Dan McVey welcomed everyone to the Energy Coop office. Mr. McVey gave a brief presentation on the history of the Energy Coop and the current operations.

Motion by Tim Bubb, seconded by Mike Compton, to excuse members Patrick Guanciale, Mike McFarland, John Fisher, Joe Robertson, Rob O'Neill from today's meeting. Motion carried by voice vote.

Chairperson Johns recognized and introduced guests in attendance – Jennifer McDonald, Licking County Chamber of Commerce, Kent Mallett, Newark Advocate, Jillian Rine, Project Associate for Grow Licking County.

Motion by Jerry Newton, seconded by Roney Murphy, to approve the August 2016 meeting minutes as presented. Motion carried by voice vote.

## **Chairman's Report**

Chairman Johns appointed Pat Guanciale to chair the officer recruitment committee to nominate officers for 2017.

## **Committee Reports**

### **Financial**

Treasurer Dan McVey presented and reviewed the August Income and Expenditure Reports. Highlights include the 2017 budget is progressing and will be presented to the Board in November. The audit was complete and no findings were noted.

Chairman Johns noted Dan McVey serves as the Chairman of the Licking County Chamber of Commerce. Dan McVey will step down as finance committee chair at

the end of his current term to avoid potential conflicts of interest. He will stay on as a member of the committee.

Jerry Newton moved that the Treasurer's Report be accepted as presented; Rick Platt seconded. Motion carried by voice vote.

### Marketing

Marketing will be discussed in the Director's report.

### Infrastructure

Jerry Newton updated the Board on the status of project and gave a brief history of previous efforts. Rick Platt asked that the Port Authority be contacted for the project.

### Directors Report

Director Strum gave an overview of the recent trip to IMTS. Highlights of the trip included a trip to Harper College and meeting with the German American Chamber of Commerce. Director Strum also reviewed his trip to the annual IEDC in Cleveland.

Director Strum asked for a meeting to discuss strategy in 2017. A meeting date will be determined later.

Discussion of future marketing dollars revolved around engagement of a consultant to carry out target industry analysis and other specific economic development strategies.

### Comments from Citizens/Board Members

Roney Murphy noted his use of a drone to capture aerial images of properties.

Jerry Newton noted he was leaving for Haiti next week to assist in recovery efforts from the latest natural disaster.

Tim Bubb noted the Licking County Commissioners have approved various resolutions for the recruitment of a company to the Job Ready Site in Pataskala.

### Action Items

No action items.

Jim Lenner moved, Mike Compton seconded, to adjourn the meeting. Motion carried by voice vote. Meeting adjourned at 10:07 AM.

Next meeting:

9:00 AM, Monday, November 21, 2016

The City of Pataskala  
621 W. Broad Street  
Pataskala, Ohio

Respectfully submitted,

Jim Lenner, Vice Chair