

# **Grow Licking County, CIC**

## **Board of Directors Meeting Minutes**

9:00am, February 2, 2015

244 E. Coshocton Street, Johnstown

1. Meeting called to order by Chairman Rick Platt.
  - a. Clifford Mason made a motion to excuse Robert O'Neill, Roney Murphy, and Dan McVey, 2<sup>nd</sup> by Pat ; all approved by voice vote.
2. Welcome
  - a. Jim Lenner introduced Michael Murray, General Manager for Tech International.
3. Introduction of Guests
  - a. Harrison Township Trustee Mark Van Buren, Jersey Township Trustee Jim Endsley, Johnstown Mayor Sean Stanearth, General Manager Tech International Michael Murry and Kent Mallett of the Newark Advocate.
4. Minutes from November 17, 2014 meeting submitted for approval by Secretary Mark Johns.
  - a. Motion to approve by Tim Bubbs, 2<sup>nd</sup> by Clifford Mason; approved by all with voice vote.
5. Chairman's Report – Rick Platt
  - a. Committee Assignments
    - i. Rob O'Neil will chair the marketing committee
    - ii. Cheri Hottinger will chair the Infrastructure committee
    - iii. Dan McVey will chair the finance committee
    - iv. The planning committee will meet as needed
  - b. Board Engagement
    - i. Rick Platt asked the board members to remain engaged through regular communication with the staff and other board members. With only meeting six times per year, it is important remain actively engaged. Mr. Platt asked the board members to participate in business recruitment trips as organized by Columbus 2020.
  - c. Workforce Development Fund Agreement with Licking County Foundation.
    - i. The Workforce Development Fund will finance the Project Prepare program and other workforce development initiatives.
    - ii. Mr. Platt asked that the motion include the marketing committee having responsibility of oversight of the distribution of funds.

- iii. Motion to approve by John Fisher, 2nd by Cheri Hottinger; approved by all with voice vote.

d. Financial Authorization Resolution

- i. Cheri Hottinger explained the purpose of the resolution was to change the names with the new chairman and vice chair taking over.
- ii. Motion to approve by Clifford Mason, 2nd by Patrick Guanciale; approved by all with voice vote.

6. Committee Reports

a. Finance Committee – Patrick Guanciale (for Dan McVey)

- i. Written profit & loss report was reviewed. Motion to accept report as presented made by Mark Johns, 2<sup>nd</sup> by Cheri Hottinger; approved by all with voice vote.
- ii. Authorization CDARS Agreement – Cheri Hottinger explained this investment account would be housed with Park National Bank. The term is six months with a .35 basis point return. There will not be a cash flow problem with the deposit of \$50,000 into the account. Erin confirmed the account was FDIC insured and not fluid and could only be refunded at the end of the term.
- iii. Motion to approve by Cheri Hottinger, 2nd by Jennifer Chrysler; approved by all with voice vote with Erin abstaining.

b. Marketing Committee – Rick Platt (for Rob O’Neil)

- i. Did not meet prior to GLC board meeting.

7. Director Report – Dan Evers

- a. Written report reviewed and discussed in detail.
- b. Mr. Evers highlighted the site search function of the GLC website.
- c. Mr. Evers discussed low unemployment rate (4%) and the high labor participation rate.
- d. Job Ready Site - Phase I of the AEP site certification process is complete. Working as required on Phase II
- e. Mr. Bubbs noted the effort over the past three years by everyone involved. The GLC board should all be proud of the accomplishments in the past three years.

8. Comments from Citizens (Chairman Platt moved comments before other comments)

- a. Jim Endsley asked the board for an example of the way Grow Licking County has improved the development process since its inception. Cheri Hottinger stated in her opinion the Port Authority, Licking County, and Chamber all did economic development efforts but may not have been on the same page. The GLC group presents a one-stop-shop for anyone wanting to grow their business in Licking County. Tim Bubbs echoed

Cheri's comments and noted the unified approach has been great to economic development efforts.

- b. Mark Van Buren, speaking on behalf of the Licking County Township Association, respectfully requested a township trustee be appointed to the GLC board when a vacancy opens up. He noted the vast amount of land that currently is in control of the townships. Mr. Van Buren also asked if data exists on the wages for the new jobs being created in Licking County. Ms. Chrysler noted the City of New Albany internally tracks the average salary but was not aware what other communities do. Rick Platt thanked Mr. Van Buren for this comments and noted them as such.

9. Other Items

- a. Directors Review

- i. Cheri Hottinger will be emailing a evaluation form for Dan Evers and asked it be returned for consideration of his yearly evaluation.

- b. Clifford Mason noted Hebron will be celebrating its 180 birthday this year. Mr. Mason also noted a "Jack O'Neil" sign will be installed to honor the late real estate developer.
- c. Mark Johns stated Heath will be celebrating its 50<sup>th</sup> birthday in 2015 with a kickoff celebration on April 18<sup>th</sup>.
- d. Jerry Newton told the board to look up "Buckeye Lake claymation" on YouTube.

10. Having no other items to discuss, Tim Bubb adjourned the meeting. Next board meeting is on March 16, 2015 at OhioMeans Jobs – Licking County, 998 E. Main Street, Newark beginning at 9 a.m.