

Grow Licking County CIC

Board of Directors Meeting Minutes

9:00am, May 18, 2015

Heath-Newark-Licking County Port Authority

1. Meeting called to order by Chairman Rick Platt.
 - a. All members were present
2. Welcome
 - a. Rick Platt welcomed the CIC to the Port Authority and gave an overview of the 20k Spec Building and 20 year anniversary of the Port Authority.
3. Introduction of Guests
 - a. Kent Mallett - Newark Advocate, Duane Flower - LC Commissioner, Paul Prater - AEP.
4. Minutes from March 16, 2015 meeting submitted for approval by Secretary Jim Lenner.
 - a. Motion to approve by Cheri Hottinger, 2nd by Mayor Johns; approved by all with voice vote.
5. Chairman's Report – Rick Platt
 - i. Report given as part of Welcome.
6. Committee Reports
 - a. Finance Committee – Dan McVey
 - i. Written profit & loss report was reviewed. Mr. McVey noted income is as expected. Advertising will pick up over the next quarter. Travel expenses will include trips to Chicago and Dallas. Motion to accept report as presented made by Mayor Mason, 2nd by Pat Guanciale; approved by all with voice vote.
 - ii. CDARS Account – Cheri Hottinger suggested adding \$50,000 to the investment account with Park National Bank. Ms. Hottinger noted the return on investment is better than the checking account. Motion to approve by Cheri Hottinger, 2nd by Roni Murphy.
 - b. Marketing Committee – Rob O'Neil
 - i. Mr. O'Neil noted the marketing committee met twice since the last GLC meeting. A copy of the Columbus Business First mailer was handed out as well as the Columbus 2020 advertisement. Mr. O'Neil noted the robust travel schedule in 2015. Mr. Platt gave an overview of his trip to Europe as a delegate of Columbus 2020.
 - c. Infrastructure – Cheri Hottinger

- i. Ms. Hottinger noted meetings have been held with Johnstown, Hebron, Granville, Pataskala, Newark and Heath. Jerry Newton will utilize an intern for the final report and asked for input on future infrastructure.

7. Director Report – Dan Evers

- a. Written report reviewed and discussed in detail.
- b. Mr. Evers highlighted the organization responds to 82% of leads. The reason it is not 100% is that property available in the County does not fit the criteria of the lead.

8. Other Comments

- a. Commissioner Bubb noted the impact of the Buckeye Lake dam replacement project. He recognized the time and resources involved working on the regional impact of the project over the past two months. Mr. Bubb also discussed the creation of the Transportation Improvement District.
- b. Mayor Compton noted the JRS marketing plan has been approved and the dates of the Pataskala Street Fair.
- c. Jerry Newton discussed the Market Street project and the impact with the downtown Newark sewer project.
- d. Paul Prater explained AEP has filed the power recharge agreement.

9. Other Items

- 10. Having no other items to discuss, Rick Platt adjourned the meeting. Next board meeting is on July 18, 2015 at Licking Rural Electric Office, 11339 Mount Vernon Road beginning at 9 a.m.