

Grow Licking County CIC

Board of Directors Meeting Minutes

9:00am, July 18, 2015

Licking Rural Electrification

1. Meeting called to order by Chairman Rick Platt.
 - a. All members were present
2. Welcome
 - a. Dan McVey and Gary Glover welcomed the CIC to Licking Rural Electrification. Licking Rural Electrification, organized in 1936, in Downtown Utica. Coop expanded, built current, 140-acre Utica facility in 1959. 9-county service territory; Licking and Knox are the largest, respectively. South to Perry Co, West to Franklin Co., East to Muskingum. 37 employees at Utica location.
 - b. Motion to excuse Roni Murphy and Jennifer Chrysler by Tim Bubb, 2nd by John Fisher; approved by all with voice vote.
3. Introduction of Guests
 - a. Kent Mallett - Newark Advocate, Gary Glover - LRE
4. Minutes from May 18th, 2015 deferred to September meeting by Secretary Jim Lenner.
5. Chairman's Report – Rick Platt
 - a. Congratulations to Tim Bubb for involvement in the CCAO Economic Development Conference in Columbus. A very successful, informative “best practices” event. Also, highlighted Licking County's ED efforts.
6. Committee Reports
 - a. Finance Committee – Dan McVey
 - i. Written profit & loss report was reviewed. Motion to accept report as presented made by Mayor Mason, 2nd by Pat Guanciale; approved by all with voice vote.
 - b. Marketing Committee – Rob O'Neil
 - i. Mr. O'Neil noted we continue to follow the marketing plan, as adopted. Beginning to evaluate effectiveness and targeting opportunities for next year. Mr. Bubb suggested we be prepared to “tell our story,” as national media attention focuses on Ohio.
 - c. Infrastructure – Cheri Hottinger

- i. No report. Mr. Bubbs noted the TID creation. TID will receive dollars for reconstruction of Jugg Street. Also discussed the creation of a Land Bank, which Licking County is undertaking this week.

7. Director Report – Dan Evers

- a. Written report reviewed and discussed in detail.

8. Other Comments

- a. Mayor Compton discussed the value of the “roundtable” feature of GLC Board meetings. Also looking for information on solar power for municipalities, and state funding for Safety Force initiative. Police Interaction Day with residents will be held this Saturday in Pataskala.
 - b. Mayor Johns discussed the Germany Embassy trip and follow-up with GACC. Workforce initiative discussions and development underway. Noted the validation of Project Prepare activities and presenting new program opportunities.
 - c. Cheri Hottinger noted the Chamber of Commerce Annual Dinner will be 8.11.15. Recognition of local employers, employees and featuring Congressman Tiberi.
 - d. Rick Platt discussed the AFMETCAL move into new space on the 2nd floor of Horton Building as of this morning.
9. Having no other items to discuss, Rick Platt adjourned the meeting. Next board meeting is on September 20, 2015 at Licking County Chamber of Commerce beginning at 9 a.m.