

# **Grow Licking County CIC**

## **Board of Directors Meeting Minutes**

9:00am, September 21, 2015

### **Licking County Chamber of Commerce**

1. Meeting called to order by Chairman Rick Platt.
  - a. All members were present
2. Welcome
  - a. Cheri Hottinger explained the Chamber is celebrating their 100<sup>th</sup> anniversary in 2015. The Licking County Chamber of Commerce is one of the largest in central Ohio. The Chamber is starting their new fiscal year as well.
3. Introduction of Guests
  - a. Paul Prater - AEP
4. Motion to Approve Minutes from July 20, 2015 with corrections noted made by Pat Guanciale; 2<sup>nd</sup> by Mayor Mason. Approved by all with voice vote.
5. Chairman's Report – Rick Platt
  - a. Nominating Committee Report - Rick turned the meeting over to Pat Guanciale introduced the 2016 proposed slate of officers. Action will take place at the November meeting. They are as follows:  
  
Chairman - Mayor Mark Johns  
Vice Chairman – Jim Lenner  
Secretary – John Fisher  
Treasurer – Dan McVey
6. Committee Reports
  - a. Finance Committee – Dan McVey
    - i. Dan discussed the additional expenditure for the Buckeye Lake Impact Study.
    - ii. The marketing budget is on track.
    - iii. Written profit & loss report was reviewed. Motion to accept report as presented made by Rob O'Neill, 2<sup>nd</sup> by Mayor Johns; approved by all with voice vote.
  - b. Marketing Committee – Rob O'Neill
    - i. Mr. O'Neill noted we continue to follow the marketing plan, as adopted. Mr. O'Neill discussed getting Dan's view on the marketing materials before his last day at the office. A post card mailer was handed out that will highlight the projects successfully landed in the County. It was discussed that the card be sent to the investors, site selectors, Chamber members and any new lead.

- c. Infrastructure – Cheri Hottinger
  - i. No report. Mrs. Chrysler noted Representative Grossman has introduced legislation to have sites “certified.” Not much is known currently but we should help craft the legislation. Ms. Hottinger will get a copy of the draft legislation.
- 7. Director Report – Dan Evers
  - a. Written report reviewed and discussed in detail. Project Prepare is active and a new partner has been found. APEKS Supercritical (Johnstown) and Velvet Ice Cream (Utica) recently received incentives by the Licking County Commissioners. Mr. Evers will work with the Chamber during his time of transition.
- 8. Other Comments
  - a. Mr. O’Neill and Mr. Black acknowledged the hard work by Mr. Evers and noted he will be greatly missed.
  - b. Mr. Prater noted the search for a new director may be difficult as other high profile organizations are currently searching for talented economic development individuals.
- 9. Motion to enter into executive session to discuss hiring, dismissal or promotion of an employee was made by Mayor Mason. 2<sup>nd</sup> by Mayor Compton. Approved by all with voice vote.
- 10. Executive Session ended at 10:02 a.m.
- 11. Having no other items to discuss, Rick Platt adjourned the meeting at 10:03 a.m. Next board meeting is on November 16, 2015 at City of Pataskala beginning at 9 a.m. Breakfast will be served at 8:30 a.m.