

# **Grow Licking County, CIC**

## **Board of Director's Meeting Minutes**

January 28, 2013

1. Meeting called to order by Chairman Tim Bubb
  - a. Motion by Rick Platt to excuse Robert O'Neill and Larry Parr, 2<sup>nd</sup> by Tim Boland; motion approved by all with voice vote.
2. Welcome to Energy Cooperative by Todd Ware
  - a. Overview and informational presentation.
3. Minutes from December 17, 2012 meeting submitted for approval by Secretary Mark Johns
  - a. Motion to dispense and approve by Clifford Mason – approved.
4. Chairman's Report – Tim Bubb

Note – Warren Weber to retire from Licking County on about 3/1/13

  - a. JRS Marketing Report
    - i. Cassidy & Turley proposal agreed to last week.
      1. They brought to the table the option of a land lease agreement
  - b. Airport Development Committee
    - i. First meeting of committee will take place 2/12/13 at 3:30 p.m. at the airport.
  - c. Outlet Mall Discussion
    - i. Horizon is looking at a site in New Albany area as potential site for outlet mall.
  - d. Committee Appointments
    - i. Larry Parr to chair Finance Committee
    - ii. Rick Platt to chair Marketing Committee
    - iii. Tim Boland to chair Strategic Planning Committee
5. Committee Reports
  - a. Finance Committee – Pat Guanciale
    - i. Written year-end financial statement presented.
    - ii. 2013 projected budget presented and recommended for approval. Dan McVey motions to approve projected budget, 2<sup>nd</sup> by Rick Platt; approved by all with voice vote.

iii. Tim Bubb asked for timetable for audit.

1. Cheri Hottinger said CICs are audited every two years, so this will be done in 2013.

b. Marketing Committee – Rick Platt

i. Website previewed and scheduled to go LIVE in about two weeks.

1. Dan Evers presented and demonstrated the website.
2. Tim Boland asked if there will be links to other agencies & organizations, and Evers said yes there would be.
3. Boland asked how the site will be updated. Evers said the software design allows for split of work. Some work will be done jointly with vendor, but other updates can be done by GLC staff.
4. Mark Johns asked if costs of updates will be low. Evers said yes, because most updates can be done by the GLC staff.

c. Strategic Planning – Tim Boland

i. Performance Metrics proposal reviewed.

ii. Board action on proposal sought for February 2013 board meeting, with any comments made to Dan Evers prior to 2/10/13.

d. Evaluation Committee

i. Tim Bubb said the board should think of a format for the Economic Development Director's written evaluation

1. Rick Platt to send to Cheri Hottinger an example used by Port Authority.

6. Director's Report – Dan Evers

a. Written report submitted and reviewed by Evers.

b. Tim Bubb said he was really glad we have this organization to work with prospects.

c. Mark Johns asked if Evers was planning on going to any trade shows, etc. with Columbus 20/20 this year.

i. Evers said we're looking at the 20/20 2013 calendar.

7. Other Items

a. Cheri Hottinger said Mary Albright was going through the tax-exempt paperwork.

8. Having no other items to discuss, meeting was adjourned by Commissioner Bubb. Next board meeting on February 25, 2013 will be at Accel, Inc (9000 Smith's Mill Rd., New Albany).