

# **Grow Licking County, CIC**

## **Board of Director's Meeting Minutes**

**October 21, 2013**

1. Meeting called to order by Chairman Tim Bubb.
2. Welcome to Licking County Chamber of Commerce by Cheri Hottinger
3. Minutes from August 19, 2013 meeting submitted for approval by Secretary Mark Johns
  - a. Motion to approve by Rick Platt, 2<sup>nd</sup> by John Fisher; approved by all with voice vote.
  - b. Motion to excuse from meeting Tim Boland and Roney Murphy by Clifford Mason, 2<sup>nd</sup> by Cheri Hottinger; approved by all with voice vote.
4. Chairman's Report – Tim Bubb
  - a. JRS Marketing Report
    - i. Dan Evers said received an update from Cassidy & Turley. There is an active prospect still considering the site.
  - b. Report from Nominating Committee
    - i. Dan McVey said the committee has identified 2014 as:
      1. Cheri Hottinger – Chair
      2. Rick Platt – Vice Chair
      3. Patrick Guanciale – Treasurer
      4. Mark Johns – Secretary
    - ii. Tim Bubb asked for any others interested in filling posts, and there were none. Motion to accept the report and close nominations by Clifford Mason, 2<sup>nd</sup> by Jerry Newton; approved by all with voice vote.
  - c. Annual Investor Breakfast
    - i. Tim Bubb shared his belief that it was a fine event, and the guest speaker did a great job.
    - ii. Rob O'Neill said he enjoyed hearing what the speaker said regarding Ohio's economic-development direction.
    - iii. Patrick Guanciale said an upcoming finance committee meeting will involve a review of potential investors who attended the breakfast to seek additional financial support.
    - iv. Rick Platt described a post-event debrief with the speaker regarding his involvement on a previous project.

d. Other Items

- i. Bubb thanked the Heath-Newark-Licking County Port Authority for renewing its commitment to GLC.
- ii. On 11/20, Licking County will have an open house for the new 911 communication center.
- iii. Jerry Newton is now the full-time Community Development Director for the county.
- iv. Chamber of Commerce GLC board appointees O'Neill, Johns, and Guanciale are expected to be reappointed to 3-year terms. Licking County appointees Newton and Lenner are expected to be reappointed as well.

5. Committee Reports

- a. Finance Committee – Pat Guanciale
  - i. Guanciale reviewed and discussed written reported, which was accepted.
- b. Marketing Committee – Rick Platt
  - i. Committee will meet next month
- c. Strategic Planning – Jim Lenner
  - i. No update

6. Director's Report – Dan Evers

- a. Written reported submitted and reviewed by Evers.
- b. Evers said he recently presented information on GLC and its efforts at the Licking County Board of Realtors meeting.
- c. ED 411 registration is now open. The event will be on 12/6/13 at The Union at Ohio State. Registration begins at 8 a.m. with the event starting at 8:30 a.m. Cost is \$25 per person.

7. Other Items

- a. Jennifer Chrysler said the Bob Evans site in New Albany opened today. They have about 350 employees at this time. Also, she said beauty park name is now "International Beauty Park".
- b. Rob O'Neill said a company is going to locate in the spec building completed this year in Hebron. It will be a major automotive supplier development center. Also, a German company is looking to locate in the spec building currently being constructed in Heath.
- c. John Fisher said Windy Murphy has worked on the Heath project and got \$50,000 from the state for job placement analysis. Also, a recent job fair had 350 attendees with higher skill levels overall than before. Job leads in the area are increasing.
- d. Jim Lenner mentioned that a new restaurant in Johnstown called "The Old Horseshoe" is opening this Friday.

- e. Clifford Mason said that THK and Sunfield are planning some upcoming expansions. Also, local incentives and responses were key to bringing the company to the spec building mentioned previously.
  - f. Jerry Newton said new signage will welcome people to Licking County. Also, new proposed flood plain maps will be released soon from FEMA. A general discussion took place, and Newton said he would e-mail board members with details.
  - g. Dan McVey said a group recently toured the “Cardinal Plant” and coal plant producing electricity.
  - h. Mark Johns commented on the cooperation and effectiveness of a group of local entities which made it attractive for the German project coming to Heath.
  - i. Rick Platt said the Boeing lease has been extended, and Bionetics announced a new agreement.
8. Having no other items to discuss, meeting was adjourned by Commissioner Bubb. Next board meeting on November 18, 2013 will be at the Horton Building on the HNLCPA campus beginning at 9 a.m.