

Grow Licking County CIC

Board of Directors Meeting Minutes

9:00am, November 21, 2015

City of Pataskala

1. Meeting called to order by Chairman Rick Platt.
 - a. Motion to excuse Roney Murphy made by Mayor Johns. Second by John Fisher. Approved by all with voice vote.
2. Welcome
 - a. Mayor Compton welcomed the Board to the City of Pataskala. City Administrator BJ King gave an overview of the City, showed a video of the JRS Corporate Park, handed out marketing materials and noted a thumb drive with this information will be available soon.
3. Introduction of Guests
 - a. BJ King – City of Pataskala, Luke Baus - Project Architecture Ltd.
4. Motion to Approve Minutes from September 21, 2015 made Mayor Mason; 2nd by Rob O'Neill. Approved by all with voice vote.
5. Chairman's Report – Rick Platt
 - a. The scholarship program with CTEC currently has six students.
 - b. Circleville, Ohio landed an Italian company.
 - c. Encouraged all to participate with Columbus2020 on their recruiting trips.
 - d. Pat Guanciale presented the slate of officers for 2016. They are as follows:

Chairman - Mayor Mark Johns

Vice Chairman – Jim Lenner

Secretary – John Fisher

Treasurer – Dan McVey

Motion to Approve the 2016 officers made Pat Guanciale; 2nd by Rob O'Neill. Approved by all with voice vote.

- e. The chairman discussed the meeting schedule. The idea of the new director coming on board and meeting each month was discussed. It was determined that a 2-on/1-off meeting schedule would be appropriate at this time. Motion to Approve the schedule made by Mayor Johns; 2nd by Mayor Compton. Approved by all with voice vote.

1. Committee Reports

a. Finance Committee – Dan McVey

- i. Presented the 2015 amended budget that adjusted for a \$55,000 increase in marketing expenses and contractual services. Joseph Robertson asked where the money would come from. Cheri Hottinger noted the \$55,000 would come from a CD that is maturing.

Motion to Approve the amended budget made by Pat Guanciale; 2nd by Mayor Mason. Chairman Platt asked for a roll call vote to accept the increase in the budget as presented. Each member voted in favor of the amended budget.

b. Marketing Committee – Rob O'Neill

- i. Mr. O'Neill noted the committee is reviewing how to spend the marketing budget in 2016. Peebles was in attendance at the last marketing committee meeting.
- ii. The Committee met with Kenny McDonald (Columbus2020) to discuss collaboration. Columbus 2020 wants participation from Grow Licking County in their activities. Any success story should be sent to Columbus2020.
- iii. Cheri Hottinger asked for a copy of the 2016 travel schedule. Jennifer Chrysler noted we will not be contacted by Columbus2020 for their trips but rather we must contact them.
- iv. December 4th, 2015 will be the annual ED411 event held at the Ohio Union.

c. Infrastructure – Cheri Hottinger

- i. The information given to Cheri has been mapped by the Licking County Planning Commission. Cheri Hottinger thanked Jerry Newton and his staff for assisting in the mapping. Jerry Newton gave an overview of how the mapping will work with a demonstration to occur in the future. Jerry Newton mentioned the State capital budget is currently in deliberation and projects must be submitted to them soon.

d. Director Search – Cheri Hottinger

- i. Cheri Hottinger thanked the efforts of the search committee. The new director, Nate Strum, will begin on December 1, 2015.

2. Director Report – Cheri Hottinger

- a. Cheri Hottinger thanked Allison Fisher for her assistance while the new director was found. She also noted 10 new leads and one company spent the day touring Licking County. Columbus2020 is also helping to submit projects on our behalf.

3. Other Comments

- a. John Fisher gave an update on responding to Thirty-One Gifts announcement that they will be closing in January 2016.

- b. Commissioner Bubb noted the Licking County Land Bank is moving towards acquisition of properties and the Transportation Improvement District is working on SR 310 and Thornwood Drive as projects.
 - c. Mayor Compton noted the importance of SR 310 to the region. Motion to Approve a resolution of support of the SR 310 project was made by Mayor Compton; 2nd by Rob O'Neill. Approved by all with voice vote.
 - d. Also needing support of Grow Licking County is the Buckeye Lake project. It was noted the timeline of the dam reconstruction project and the viability of businesses making it through the years of construction. Motion to Approve a resolution of support of the Buckeye Lake project was made by Jennifer Chrysler; 2nd by Joseph Robertson. Approved by all with voice vote.
4. Having no other items to discuss, Rick Platt adjourned the meeting at 10:0a a.m. Next board meeting is on January 25th, 2016 9:00 a.m. at the Heath-Newark-Licking County Port Authority, 851 Irving Wick Dr., Heath.