Grow Licking County, CIC

Board of Director's Meeting Minutes

February 24, 2014

- 1. Meeting called to order by Chairman Cheri Hottinger.
 - a. Clifford Mason made a motion to excuse Rick Platt and Tim Bubb, 2nd by Dan McVey; all approved by voice vote.
- 2. Introduction of Guests
 - a. Luke Baus (sp?), Kent Mallett
- 3. Minutes from January 27, 2014 meeting submitted for approval by Secretary Mark Johns
 - a. Motion to approve by John Fisher, 2nd by Erin Tschanen; approved by all with voice vote.
- 4. Chairman's Report Cheri Hottinger
 - a. Copies of Proud Magazine are now available
 - b. Board Appointment
 - i. The Chamber has not made an appointment yet for the vacant board seat. This topic will be discussed at the Chamber's March meeting.
 - c. Staff Addition
 - i. Posting for the position is finalized. It has been distributed to various outlets.
 - ii. The intent is to leave the position open until it is filled, but hopefully in the next couple weeks, resumes will start to be reviewed.
- 5. Committee Reports
 - a. Finance Committee Pat Guanciale
 - i. The written profit & loss report was reviewed. Motion to accept report as presented made by Robert O'Neill, 2nd by Erin Tschanen; approved by all with voice vote.
- 6. Director Report Dan Evers
 - a. Written report reviewed and accepted.
- 7. Other Items
 - a. In regards to the Airport Committee, Robert O'Neill said he and Tim Bubb had a conversation. An analyst said the runway must be 5,000 ft. before any development is really possible.
 - b. Jennifer Chrysler asked how this group can advocate for funding opportunities. This group could look to identify funding for various projects.
 - i. O'Neill said maybe that is a challenge for this group as we go through is year.

- ii. Hottinger encouraged everyone, in the next six months, to consider projects that are in our areas for us to explore.
- iii. Mason mentioned that we should reach out to areas not represented here, but also ask for their participation in this group.
- iv. O'Neill asked where our workforce development efforts and the funding for them are. That should be considered part of our infrastructure.
- v. Hottinger said June may be a great month to have an event reaching out to the county for project ideas.
- c. Roney Murphy said he was at a meeting where economist Ted Jones was speaking. Mr. Jones said he loves what Ohio is doing, but he said the state is 39th in taxes, and that makes it tough. I wonder what is being done regionally to address that.
 - i. Chrysler said she sometimes wonders what the actual impact of taxes is, especially based on different business segments. Tax Commissioner Testa recently discussed the tax topic very well.
 - ii. O'Neill said he thinks this too is where workforce development programs matter. These are things that can be used to offset any higher tax concerns. A question is how we get our arms around the workforce issue.
 - iii. A conversation took place around C-TEC's efforts in workforce development and the issue as a whole.
- 8. Comments from Citizens
 - a. Luke Baus (sp?) said a lot is being done to market to potential employers, but asked if anything is being done to market to college students to stay here? Discussion followed.
- 9. Motion for an executive session to discuss personnel issues was made by Patrick Guanciale, 2nd by Robert O'Neill. All in favor to go into executive session by voice vote. Motion to come out of executive session made by Patrick Guanciale, 2nd by Robert O'Neill. All in favor to come out of executive session by voice vote.
- Having no other items to discuss, meeting was adjourned by Cheri Hottinger. Next board meeting on April 21, 2014 at the New Albany Incubator, 8000 Walton Parkway, beginning at 9 a.m.