Grow Licking County, CIC

Board of Director's Meeting Minutes

February 25, 2013

- 1. Meeting called to order by Chairman Tim Bubb
 - a. Motion by Mark Johns to excuse Larry Parr & Clifford Mason, 2nd by Pat Guanciale; motion approved by all with voice vote.
- 2. Welcome to Accel/New Albany by Jennifer Chrysler
 - a. Introduction and overview of New Albany Beauty Park by Chrysler.
 - b. Overview of Accel, Inc. by David Abraham.
- 3. Minutes from January 28, 2013 meeting submitted for approval by Secretary Mark Johns
 - a. Change November to December.
 - b. Motion to approve as amended by Dan McVey, 2nd by Tim Boland; approved by all with voice vote.
- 4. Chairman's Report Tim Bubb
 - a. Update of 94 Integrity Dr. spec building from Robert O'Neill.
 - i. Occupancy Cert. to be available in March.
 - b. JRS Marketing Report
 - i. Cassidy & Turley met with Pataskala Development Committee.
 - c. Airport Development Committee
 - i. First meeting of committee took place 2/12/13.
 - 1. Talked about capital plan
 - 2. Will work with airport development expert
 - 3. Next meeting likely this Spring
- 5. Committee Reports
 - a. Finance Committee Pat Guanciale
 - i. Received \$10,000 from City of Newark.
 - ii. Two expense invoices (\$18,900 and \$750) from Peebles for expenses.
 - 1. Motion by Rick Platt to pay invoices, 2nd by Cheri Hottinger; approved by all with voice vote.

- b. Marketing Committee Rick Platt
 - i. Reviewed and approved criteria for "Ready-To-Go" sites for website.
 - ii. Dan Evers will review website progress.
- c. Strategic Planning Tim Boland
 - i. No additional comments were received from board on Performance Metrics.
 - ii. Committee approved sending metrics to the board for approval.
 - 1. Hottinger suggested further review within six months
 - Motion by Hottinger to approve Performance Metrics, 2nd by Warren Weber; approved by all with voice vote.
 - a. O'Neill suggested we boil this down to two or three points of emphasis.
- d. Evaluation Committee Cheri Hottinger
 - i. Review of Director's evaluation criteria
 - 1. Hottinger asked for any improvement suggestions this week. She'll then send out for completion by board members.
- 6. Tax Exempt Status Update Cheri Hottinger
 - a. First draft application has been received (92 pages).
 - b. Hottinger talked to Mary Albright, and a draft review likely could be sent within the next two weeks.
 - c. Contingent motion by Platt to authorize submittal of application to IRS at first opportunity, per counsel, 2nd by Chrysler; approved by all with voice vote.
- 7. Director's Report Dan Evers
 - a. Written reported submitted and reviewed by Evers.
 - b. Website discussion launch scheduled for 2/27/13.
 - i. Bubb suggested a soft launch, then press releases to follow shortly afterward.
 - ii. Johns suggested that once the soft launch occurs, board members should log on to the site and try to "break it" for testing purposes.
 - iii. Erin Tschanen suggested that stake holders be notified of website prior to press releases going out.

- 8. Other Items
 - a. Platt gave details on Port Authority trip to Washington D.C. planned for 3/20/13, and asked all to consider attending.
 - b. Bubb said this was Warren Weber's last meeting, and appointment by commissioners for replacement on board is forthcoming.
 - c. Bubb said Chris Harkness is now employed by the Licking County Planning Department.
 - d. John Fisher said Opportunity Links worked with LGS to coordinate two job fairs in January. Also, about 30 entry-level employees have started at Owens Corning.
 - e. Chrysler said New Albany has hired Chad Fuller as its new Finance Director.
 - f. Hottinger said Workenomics is still meeting every-other month on the 3rd Tuesday. Also, the Chamber is kicking off its wage and benefits survey.
 - g. Weber thanked everyone for allowing him to serve on GLC board, and he is proud to be in Licking County.
- Having no other items to discuss, meeting was adjourned by Commissioner Bubb. Next board meeting on April 15, 2013 will be at the City of Newark Water Dept. Building (34 S. 5th St., Newark).