

Grow Licking County, CIC

Board of Director's Meeting Minutes

April 15, 2013

1. Meeting called to order by Chairman Tim Bubb
 - a. Motion by Mark Johns to excuse Jennifer Chrysler & Tim Boland, 2nd by Cheri Hottinger; motion approved by all with voice vote.
2. Welcome to Newark
 - a. Commissioner Bubb mentioned the Water Department building was part of a renovation effort in this area of Newark.
3. Minutes from February 25, 2013 meeting submitted for approval by Secretary Mark Johns
 - a. Motion to approve by John Fisher, 2nd by Rick Platt; approved by all with voice vote.
4. Chairman's Report – Tim Bubb
 - a. JRS Marketing Report
 - i. Review of Cassidy & Turley activity and efforts.
 1. Significant amount of due diligence is underway
 2. Prepared a preliminary marketing piece
 3. Coordinating with Pataskala, GLC CIC, JobsOhio and Columbus 2020
 - b. Board Appointment
 - i. Jerry Newton is taking on more responsibilities with Warren Weber recently leaving.
 - ii. Commissioners will look to make an appointment in May.
5. Committee Reports
 - a. Finance Committee – Pat Guanciale
 - i. GLC picked up another \$18,000 from committed pledges.
 - ii. Next committee meeting will be 4/16/13 at Simply Rising.
 - b. Marketing Committee – Rick Platt
 - i. Committee did not meet on morning of 2/25/13.
 - ii. Collateral materials are being reviewed by committee, and trade show targeting will be reviewed in May meeting.

- c. Strategic Planning – Clifford Mason
 - i. Review of written minutes from 4/2/13 committee meeting discussed.
 - d. Airport Development Committee – Tim Bubb & Robert O’Neill
 - i. Discussion will be advanced with VJS Development – developers of airport hangers throughout U.S.
 - ii. Aerial photos needed for meeting with VJS
 - iii. Length of 5,000-ft. runway is a challenge
6. Director’s Report – Dan Evers
- a. Written reported submitted and reviewed by Evers.
 - i. Rick Platt asked for opinion on if number of prospects from JobsOhio will be lower this year.
 - 1. Evers said he thinks so, because he thinks most prospects will go to the regional entities (i.e. Columbus 2020)
 - ii. John Fisher said Columbus 2020 is looking to do workforce analysis, and he stressed the need to have our interests heard.
 - 1. Evers said he spoke to 2020 on the subject and offered assistance in developing criteria.
7. Other Items
- a. Cheri Hottinger gave a 501 (c) 3 application update.
 - i. Should be able to send out a draft within a week or so.
 - b. Fisher said he reviewed the written information from Opportunity Links on skill sets of recent Owens Corning applicants.
 - c. Jim Lenner said Jewel, as sister company of Thirty-One is coming to Johnstown.
 - d. Clifford Mason made a motion to go into Executive Session for the purpose of discussing a personnel item, 2nd by Larry Parr; approved by all with voice vote.
 - e. Motion made by Rick Platt to come out of Executive Session, 2nd by Larry Parr; approved by all with voice vote.
 - f. Motion made by Rick Platt to amend contract to allow additional \$1,000 per quarter pay for Director of Grow Licking County, 2nd by Larry Parr; approved by all with voice vote, except Hottinger who abstained for conflict of interest.
 - g. Bubb said public hearings for county commissioners on conveyance fee increase and permissive license plate fee increase will be May 1 from 6-7 p.m. and on May 9 from 3-4 p.m.

- h. Dan McVey offered condolences of GLC board on the passing of Bruce Sumner of the Energy Cooperative.
- 8. Having no other items to discuss, meeting was adjourned by Commissioner Bubbs. Next board meeting on May 20, 2013 will be at the O'Neill Spec Building (94 Integrity Drive in Hebron) beginning at 9 a.m.