

Grow Licking County, CIC

Board of Director's Meeting Minutes

May 19, 2014

1. Meeting called to order by Chairman Cheri Hottinger.
 - a. Clifford Mason made a motion to excuse Jennifer Chrysler, Erin Tschanen, and Jim Lenner, 2nd by Dan McVey; all approved by voice vote.
2. Introduction of Guests
 - a. Tim Bubb provided a history of the Licking County Transit facility and introduced Cathleen Sheets. She described the services Licking County Transit provides. Rob O'Neill asked her about advertising opportunities on transit vehicles. Cathleen asked Rob to discuss it further with her in the future.
3. Minutes from April 21, 2014 meeting submitted for approval by Secretary Mark Johns
 - a. Motion to approve by Tim Bubb, 2nd by Patrick Guanciale; approved by all with voice vote.
4. Chairman's Report – Cheri Hottinger
 - a. Infrastructure Discussion
 - i. A committee including Jerry Newton and Cheri will interview local leaders regarding various projects across the county. Getting behind funding requests is an option.
 - b. Staff Addition
 - i. Offer extended to a candidate. Hopefully this person will begin around June 1. Bubb asked if this will free Dan Evers up to work on other items, and Evers said that is the goal. He will be more available for other tasks.
5. Committee Reports
 - a. Finance Committee – Pat Guanciale
 - i. Meeting of the committee to be setup for next week. The written profit & loss report was reviewed. Motion to accept report as presented made by Rick Platt, 2nd by Rob O'Neill; approved by all with voice vote.
 - ii. Part of marketing money spent was on a sponsorship opportunity at the Columbus2020 site selector event.
 - b. Marketing Committee – Rick Platt
 - i. Committee reviewed marketing efforts including print and internet search engine. A discussion took place regarding providing financial and other support for the Business Advocate publication.

6. Director Report – Dan Evers

- a. Written report reviewed and approved with edit to Outside Investment Opportunities area. Under the first bullet point, the five prospects was changed to six and the month was changed from February to April.
- b. A discussion took place on the area's workforce availability numbers and its impact on bringing prospects to the area.

7. Other Items

- a. Mike Compton said Pataskala received a \$200,000 grant to renovate the old town hall. They are seeking ideas for raising more money. Also, the city is planning on bringing back the fireworks display for the 4th of July celebration after a 10-year hiatus. Finally, a June 23 meeting involving governmental entities in the Pataskala area will look at services they can share and review projects in the area.
- b. John Fisher discussed the next Lunch & Learn program.
- c. Rick Platt said the Heath-Newark-Licking County Port Authority was the finance conduit for the new L Brands facility to be built.

8. Comments from Citizens

- a. Paul Prater said AEP energy efficiency dollars are available for projects.

9. Having no other items to discuss, Cheri Hottinger adjourned the meeting. Next board meeting is on July 21, 2014 at the Park National Bank building at 50 N. 3rd St. in Newark, beginning at 9 a.m.