

Grow Licking County, CIC

Board of Director's Meeting Minutes

May 20, 2013

1. Meeting called to order by Chairman Tim Bubb
2. Welcome to Hebron spec building (94 Integrity Drive) from Rob O'Neill and Mayor Mason
 - a. Built by Robertson Construction, Rob said the space is 50,000 sq ft. expandable to 200,000 sq. ft., and it is the 48th building in the industrial park.
 - b. Mayor Mason described Hebron's new local income tax incentive program.
3. Minutes from April 15, 2013 meeting submitted for approval by Secretary Mark Johns
 - a. Motion to approve by Mayor Mason, 2nd by John Fisher; approved by all with voice vote.
 - b. Motion by Johns to excuse from the meeting Patrick Guanciale and Larry Parr, 2nd by Cheri Hottinger; approved by all with voice vote.
4. Chairman's Report – Tim Bubb
 - a. JRS Marketing Report
 - i. Review of Cassidy & Turley activity and efforts.
 1. Dan Evers said, with Tim Boland's help, collateral materials have been created via JobsOhio to market the site.
 2. Boland said Pataskala placed an ad in the May edition of *Site Selection* magazine.
 - b. Board Appointment
 - i. Commissioner Bubb announced Jerry Newton has been appointed by the Board of County Commissioners to replace Warren Weber on the GLC board.
5. Committee Reports
 - a. Finance Committee & Discussion of Conveyance Fee – Pat Guanciale (presented by Cheri Hottinger)
 - i. Written report reviewed.
 1. Tax-exempt status has been paid for and is reflected in expenses
 2. GLC will be audited bi-annually and will be done next year.
 - ii. Recommendation for joint meeting of Finance and Marketing committees to discuss request from BOCC for more detail of planned expenditures.

1. Conversation regarding preparation for additional discussions / dialogue between GLC and BOCC as the budget and appropriations take shape
2. Discussion that BOCC may offer additional funding and support, but continued input from the Port Authority and private dollars remains critical.

b. Marketing Committee – Rick Platt

- i. Committee met on morning of 5/20/13.
- ii. Materials and structure for marketing are in place.
- iii. A special committee meeting to re-examine the marketing plan will take place on June 12 at 10:30 a.m.
- iv. Smaller budgeted marketing expenditures (less than \$2,000) will not be brought to the board for approval.

c. Strategic Planning – Tim Boland

- i. Request for additional appointments to the committee – Jerry Newton to be appointed.
- ii. Discussion of future role for committee, such as community outreach to encourage others to support GLC.

d. Airport Development Committee – Robert O'Neill

- i. Discussion that without + 5,000 ft. runway, development and additional flight recruitment is very limited.
- ii. Johns proposed that the committee's focus should be on working to get + 5,000 ft. runway in place, and the City of Heath is ready to help where it can.
- iii. Bubb agreed that runway expansion needs to be focus.

6. Director's Report – Dan Evers

- a. Written reported submitted and reviewed by Evers.
 - i. Platt said pipeline is strong and he appreciates the efforts taking place.

7. Other Items

- a. John Fisher said work orders are coming in at a great pace.
- b. Dan McVey said the Energy Coop's annual meeting is tonight.
- c. Visitor Paul Prater said oil and natural gas in Ohio is continuing to develop.

8. Having no other items to discuss, meeting was adjourned by Commissioner Bubb. Next board meeting on July 15, 2013 will be at the Licking County Administration Building (20 S. 2nd St., Newark, Room "D" on 4th Floor) beginning at 9 a.m.