

Grow Licking County, CIC

Board of Director's Meeting Minutes

July 21, 2014

1. Meeting called to order by Chairman Cheri Hottinger.
 - a. Erin Tschanen made a motion to excuse Patrick Guanciale, Roney Murphy and Clifford Mason, 2nd by Robert O'Neill; all approved by voice vote.
2. Welcome
 - a. David Trautman, President and CEO of Park National Bank, presented a statistical look at the past and present of the company. He talked about customer-service areas in which he sees the bank continuing to expand in the future.
3. Minutes from May 19, 2014 meeting submitted for approval by Secretary Mark Johns
 - a. Motion to approve by Jerry Newton, 2nd by Rick Platt; approved by all with voice vote.
4. Chairman's Report – Cheri Hottinger
 - a. Infrastructure Discussion
 - i. Meetings and discussions have begun around the county regarding projects in areas of the county. Heath is next on the list to visit.
 - b. Staff Introduction – Dan Evers
 - i. Dan introduced Allison Fisher to the Grow Licking County team. She will provide assistance to GLC in the many areas, notably marketing. He said she is a marvelous addition and a great help to him.
 - c. State Audit for 2012-2013
 - i. Cheri said GLC is being audited by the state the week of August 4.
 - d. Manufacturing Campaign
 - i. The LC Chamber of Commerce is progressing with a manufacturing campaign. Knox County has a video of a similar effort with Cheri can share with the group. Employees with targeted employers will be interviewed. Licking Valley and Heath City schools will be pilot schools. This effort is focused on seniors at all schools in Licking Co., and the Licking Co. Foundation has provided a grant of \$2,000 for the effort.
5. Committee Reports
 - a. Finance Committee – Cheri Hottinger
 - i. In Patrick's absence, the written profit & loss report was reviewed by Cheri. Motion to accept report as presented made by Dan McVey, 2nd by Mike Compton; approved by all with voice vote.

- b. Marketing Committee – Rick Platt
 - i. Committee’s next meeting will be August 18. GLC took part in a site selector event in Columbus with Columbus2020.
- 6. Director Report – Dan Evers
 - a. Dan reviewed the GLC Total Impact document
 - i. Jennifer Chrysler discussed GLC’s involvement with the L Brands project in New Albany. She encouraged a broader scope for GLC’s impact.
 - b. Written report reviewed and approved with edit to Outside Investment Opportunities area. Under the first bullet point, the month was changed from February to May.
- 7. Other Items
 - a. Robert O’Neill said Southgate has begun a new 50,000 sq. ft. spec building in Heath at the COATC campus. The building will be ready before the end of the year.
 - b. Etna Twp. discussion – Robert suggested having GLC board members talk to Etna Twp. and western Licking County representatives. Discussions on this topic ended with the idea of Robert, Jennifer and Mike meeting with the representatives.
 - c. John Fisher said the governor has formed a Human Services Initiative, and he may come to Licking County on August 12 to kick off the committee with xperion as an example.
 - d. Mike Compton said the fireworks in Pataskala this month were a huge success. He also announced B.J. King is now the city’s administrator.
 - e. Tim Bubbs discussed focusing on another September event for our investors and other.
- 8. Comments from Citizens – None
- 9. Having no other items to discuss, Cheri Hottinger adjourned the meeting. Next board meeting is on August 18, 2014 at the Licking County Regional Communications Center at 119 E. Main St. in Newark, beginning at 9 a.m.