

# Grow Licking County, CIC

## Board of Director's Meeting Minutes

August 19, 2013

1. Meeting called to order by Chairman Tim Bubb – welcome to new board member Roney Murphy of Mid-Ohio Development.
2. Welcome to Village of Johnstown by Village Administrator Jim Lenner
3. Minutes from July 15, 2013 meeting submitted for approval by Secretary Mark Johns
  - a. Motion to approve by Jerry Newton, 2<sup>nd</sup> by Cheri Hottinger; approved by all with voice vote.
4. Chairman's Report – Tim Bubb
  - a. JRS Marketing Report
    - i. Dan Evers said he is pleased with the information from Cassidy & Turley. C&T will be sending out mailing pieces soon. Two leads for the site have been worked on in the past month.
  - b. Appointment of Nominating Committee
    - i. Evers will chair a committee consisting of Dan McVey, Rob O'Neill and John Fisher
  - c. Executive Session Provision
    - i. Tim Bubb shared information on the local economic development exemption to executive sessions recently included in state law.
      1. Discussion took place on getting this information to local governments.
5. Committee Reports
  - a. Finance Committee – Pat Guanciale
    - i. Guanciale discussed written P&L report.
      1. Motion to approve report by Robert O'Neill, 2<sup>nd</sup> by Cheri Hottinger; approved by all with voice vote.
    - ii. Mention of Investors' Breakfast on 9/25/13 at Moundbuilders CC beginning at 7:30 a.m. Mark Sweeney will be guest speaker.
      1. Evers will send out the current invitation list to board members
  - b. Marketing Committee – Rick Platt
    - i. Committee met earlier on 8/19.

1. 18-month advertising strategy submitted by Peebles for regional and national levels.
- c. Strategic Planning – Tim Boland
  - i. Next meeting will be 10/1/13 at 9 a.m. at Village of Hebron Building.
  - ii. Jerry Newton to join committee.
6. Director's Report – Dan Evers
  - a. Written report submitted and reviewed by Evers.
  - b. ArmorSource was one of the clients GLC has worked with, and they announced a contract from the Federal Government.
  - c. O'Neill asked how Licking Co. unemployment numbers compare to surrounding counties.
    - i. John Fisher said Licking Co. numbers compare well, but counties can have much different dynamics.
  - d. Boland asked Evers about variables influencing the number of leads these past four months being less than the same four months in 2012. Evers said he cannot put a finger on any particular factors.
  - e. Performance Metrics reviewed by Evers.
    - i. General discussion followed on various areas of the review, and on area workforce needs and training.
7. Other Items
  - a. Renewal of GLC's D&O Insurance discussed.
  - b. GLC's tax exemption status has been approved.
  - c. Paul Prater from AEP said his company is approving a \$10,000 grant for GLC.
  - d. Mark Johns shared information about ongoing Heath City Schools' effort to increase STEM education programming.
8. Having no other items to discuss, meeting was adjourned by Commissioner Bubb. Next board meeting on October 21, 2013 will be at the Licking County Chamber of Commerce (50 W. Locust St., Newark) beginning at 9 a.m.