

Grow Licking County CIC

Board of Directors Meeting
January 22, 2018

Location: The Energy Cooperative, 1500 Granville Rd, Newark, OH 43055

Present: Tim Bubb, John Carlisle, John Fisher, Patrick Guanciale, Mark Johns, Lauren Massie, Jennifer McDonald, Mike McFarland, Dan McVey, Jim Roberts and Joseph Robertson. Present also: Nate Strum and Jillian Rine

Excused: Mike Compton, Jim Lenner, Robert O'Neill

Meeting was called to order at 9 AM by Chairman, Mike McFarland.

Mr. Platt motioned, seconded by Mr. Johns and unanimously adopted to excuse members: Mike Compton, Robert O'Neill and Jim Lenner.

Mr. McVey welcomed directors and guests to the meeting and gave a brief overview of the Energy Cooperative.

Chairman McFarland recognized guests. Those in attendance – Emily Fernandez, Miami University student interning at the Port Authority; Brittany Misner, Licking County Chamber of Commerce; Jim Bidigare, Coldwell Banker; Kent Mallett, The Newark Advocate; Brendan Underwood, North Valley Bank

The minutes of the November 2017 meeting of the Board of Directors were reviewed. It was motioned by Mr. Fisher and seconded by Mr. Guanciale and unanimously adopted to approve the minutes as presented.

Committee Reports

Finance & Strategy

Mr. Robertson reviewed the 2017 end-of-year financial reports. After review, Mr. Bubb moved, seconded by Mr. Roberts to accept the financials as presented.

Marketing

In Mr. O'Neill's absence, Mr. Strum provided an update on marketing. Mr. Strum reported that the committee will solicit contractors for marketing services, specifically utilizing drone footage for video marketing. The release date for the RFP is tentatively Feb. 1 with work to begin in April 2018.

Director's Report

Mr. Strum shared the Grow Licking County Economic Development Action Plan Executive Summary.

Mr. Strum gave an update on the loss of Xceligent and the implementation of GIS Planning. The new contract has been executed due to the urgency of the needed

resource. Alpha testing has begun with full implementation in early spring.

Mr. Strum provided an update on the STEM Ecosystem and their work to inventory and map existing STEM resources.

Mr. Strum shared that he is planning the Investor's Breakfast that will be held at the Cherry Valley Lodge with a March 7, 2018 tentative date.

Ms. Rine provided an update on the SiteOhio Certification Program which included an on-site visit and meeting on January 18, 2018.

Ms. Rine shared the Workenomics meeting calendar for 2018. The next meeting is Thursday, March 8, 2018.

Ms. Rine explained that she and Ms. Massie will be attending the upcoming Business Retention & Expansion Training Workshop.

Items for Action

Mr. Bubb moved, seconded by Mr. Johns to accept the Grow Licking County Economic Development Action Plan

Roundtable Discussion

Members of the Board of Directors shared comments.

Mr. Platt motioned to adjourn the meeting at 9:59 AM

Next Meeting: 9 A.M., Monday, March 19, 2018 – OhioMeansJobs – Licking County, 998 E. Main Street, Newark, OH

Respectfully submitted,

Lauren Massie, Secretary