

Grow Licking County CIC

Board of Directors Meeting
January 28, 2019

Location: Licking County Chamber of Commerce – 50 W. Locust Street, Newark, OH

Present: John Carlisle, Mike Compton, John Fisher, Duane Flowers, Patrick Guanciale, Mark Johns, Lauren Massie, Jennifer McDonald, Rick Platt, Jim Roberts and Joseph Robertson. Present also: Nate Strum

Excused: Jim Lenner, Dan McVey, Mike McFarland, Robert O'Neill

The meeting was called to order at 9:01 AM by Chairman Jennifer McDonald.

Chairman McDonald welcomed directors and recognized guests. Those in attendance: Brittany Misner, Licking County Chamber of Commerce; Kent Mallet, The Advocate, Jim Bidigare, Realtor, and Roger Hayes, Friendly Bremen Banking Center.

Mr. Robertson motioned, seconded by Mr. Compton and unanimously approved by the directors to excuse absent members.

The minutes of the November 2018 meeting of the Board of Directors were reviewed. It was motioned to approve the minutes as presented by Mr. Fisher and seconded by Mr. Guanciale. Mr. Platt abstained. The motion passed.

Chairman's Report

Chairman McDonald asked the directors to review the Conflict of Interest Statement and sign/submit to Nate Strum. She updated the directors on the search to fill the vacant economic development coordinator position. She also asked the directors' interest in forming a committee to move forward on the consideration of GROW CIC operating independently; asking for representation from the tri-member partnership. She asked that the committee meet prior to the March meeting.

Committee Reports

Finance & Strategy

Mr. Robertson reviewed the November 2018 and December (end-of-year) 2018 financial reports. He noted that 2018 overall income grew while expenses were down compared to 2017. He also noted that ROI was re-categorized from marketing to outside contract services. Mr. Johns motioned and Mr. Compton seconded and approved by directors to accept the financial reports as presented.

Marketing

Mr. Johns stated that the first meeting in 2019 for the committee will be Feb. 13 at the

Chamber office. Topics will include 2019 travel plans and meetings, as well as looking at the Gazelle subscription.

Infrastructure

Mr. Strum stated that Senator Portman and Congressman Balderson plan to visit soon to review Licking County Infrastructure Survey results. He requested that the committee reconvene to determine efficient representation and coverage.

Director's Report

Mr. Strum gave an update on the upcoming Investor's meeting, tentatively scheduled for end of March/early April. The tentative location is the Granville Inn and he is working to secure a keynote and will update the board on final plans.

Mr. Strum distributed and reviewed an updated dashboard presentation for the GROW Licking County Economic Development Action Plan 2025. Highlights included moving away from Dropbox to a Google platform; utilization of Basecamp's online platform for BRE work; Licking County Works website will focus on Advanced Manufacturing while finalizing videos and content for other portions of the site.

Comments from Citizens

Mr. Platt shared that the Port Authority is one (1) of 16 sites listed for dual rail access on Site Ohio and that the Port has produced a report, in partnership with Miami University, titled "Central Licking County: Ohio's Manufacturing Opportunity Zone" that is available at <http://manufacturingopportunityzone.com/>.

Mr. Compton requested information from Mr. Strum for his upcoming Council meeting.

Mr. Carlisle discussed recent economic development opportunities in the Etna area, including a Kohl's distribution center.

Mrs. Massie shared that C-TEC recently hosted the Ohio Manufacturers Association's Central Ohio Manufacturing Partnership (COMP) where they presented the Project Prepare. The initiative has been selected as a case study by OMA and will be included on their MakingOhio website.

Mrs. McDonald shared that the Chamber is planning a benchmarking trip with comparable cities and will invite the board as soon as details are available.

Items for Action

None

Executive Session

At 9:52 AM., under ORC 121.22 Section G(8) Mr. Compton made a motion to enter into Executive Session to review confidential information associated with economic development purposes, as outlined in ORC 1724.11 (B-1A). Mr. Roberts seconded. Mrs. McDonald called roll and all present approved. Mr. Strum was invited to attend. Public session resumed at 10:21AM. Mr. Robertson stated that investment options for GROW CIC will be presented at the next meeting.

Mr. Platt moved to adjourn the meeting at 10:22 AM.

Next Meeting: 9 AM, Monday, March 18, 2019 – OhioMeansJobs – Licking County – 998 E.
Main Street, Newark, OH

Respectfully submitted,

Lauren Massie, Secretary