

Grow Licking County CIC

Board of Directors Meeting
March 19, 2018

Location: OhioMeansJobs – Licking County, 998 E. Main Street, Newark, OH

Present: Tim Bubb, John Carlisle, Mike Compton, John Fisher, Patrick Guanciale, Mark Johns, Lauren Massie, Jennifer McDonald, Dan McVey, Jim Roberts and Joseph Robertson. Present also: Nate Strum and Jillian Rine

Excused: Jim Lenner, Mike McFarland, Robert O'Neill and Rick Platt

The meeting was called to order at 9:02 AM by Jennifer McDonald, in Chairman Mike McFarland's absence.

Mr. Johns motioned, seconded by Mr. Roberts and unanimously approved by the directors to excuse members: Jim Lenner, Mike McFarland, Robert O'Neill and Rick Platt.

Mr. John Fisher welcomed directors and guests to the meeting and gave a brief overview of OhioMeansJobs – Licking County including a review of the FY17 Annual Report.

Mrs. McDonald recognized guests. Those in attendance – Paul Prater, AEP, Angela Carnahan, OhioMeansJobs – Licking County, Steve Shroyer, CTS Tech Solutions, Steve Campbell, North Star Development, and Andrew Conley, Clean Fuels Ohio

The minutes of the January 2018 meeting of the Board of Directors were reviewed. It was motioned by Mr. Fisher and seconded by Mr. Carlisle and unanimously adopted by the directors to approve the minutes as presented.

Agency Agreement Update

Mrs. McDonald provided an update on the Licking County Chamber's three-year agency agreement and explained that a second amendment has been executed by the three partners (Chamber, Commissioners, & Port Authority). As part of this amendment, the Chamber was asked to provide costs associated with the services it provides to GROW Licking County as part of a discussion to determine if GROW can operate as a stand-alone entity.

An update will be provided at the May meeting.

Committee Reports

Finance & Strategy

Mr. Robertson reviewed the January 2018 and February 2018 financial reports. After review, Mr. Bubb moved, seconded by Mr. McVey to accept the financials as presented.

A financial subcommittee meeting was scheduled to follow.

Marketing

In Mr. O'Neill's absence, Mr. Strum gave an update on marketing and provided the directors the written statement that Mr. O'Neill had prepared.

The directors discussed the purpose and need to adopt the GROW Licking County Economic Development Action Plan 2025 to help prioritize the goals of the Board, including the direction for marketing economic development in Licking County.

Director's Report

Mr. Strum provided an update regarding this year's Investors' meeting and reported growth from last year. Feedback included providing the GROW Licking County presentation first. Presentations are available online.

Mr. Strum discussed programming for the remainder of 2018, which includes:

1. ED 101 – scheduled for June 2018 at Denison University. The directors discussed potential topics for the agenda and narrowed the choices to:
 - a. Infrastructure
 - b. SmartColumbus
 - c. Small Business Best Practices
2. Investor's Picnic – a possible, informal way for the community to meet Board members.
3. Economic Development year-end dinner

Mr. Strum provided an update on the Small Village & Township Engagement.

Mr. Strum shared that the collaboration with the WORKS – STEM Ecosystem – is an effort to inventory career pathway opportunities and map existing STEM resources. The next meeting is scheduled for Monday, April 16 at 8 AM.

Ms. Rine provided an overview of Business Retention and Expansion efforts through Workenomics. She is currently working with Eric Collins to utilize Dayton Business First (established in 1999) as a model. Workenomics met two weeks ago; signed a code of conduct and created a dashboard of businesses to target. The group will use Salesforce to track progress.

Mr. Strum reported that he has received two proposals for the AEP Leap Grant. Applications are due April 6. An update will be provided at the May meeting. The two proposals are:

1. Supply Chain Management Techniques in Tight Labor Markets
2. Attracting Workforce, including an update to the Project Prepare video

Comments from Citizens

Paul Prater commented that AEP is installing AMI meters to replace old technology. AEP is installing approximately 900,000 across Ohio after a successful pilot in northwestern Ohio. The new technology is safer and more efficient. He plans to meet with area mayors in June.

Steve Campbell and Andrew Conley explained that they are involved in SmartColumbus and assist companies to prepare for smart technology and electric vehicles. They are able to provide a fleet analysis for conversion to alternative fuel vehicles and handed out resource packets.

Steve Schroyer – Thanked the Board of Directors for their work.

Items for Action

Mr. Guanciale motioned, seconded by Mr. McVey and unanimously approved by the directors to permit the pursuit of a contract with Home Video Studio in Newark, OH to develop Audience Based Videos for GROW Licking County.

Mr. Compton motioned, seconded by Mr. Johns and the directors unanimously approved the adoption of the GROW LC 2025 Economic Development Plan.

Roundtable Discussion

Mr. Carlisle suggested the development of a checklist or one-page summary of county infrastructure and improvement incentives and grants. The infrastructure subcommittee will work on this project.

Mrs. Massie solicited suggestions and possible financial support from the Board of Directors and marketing subcommittee regarding cost-effective ideas to market the MIST scholarship.

Mr. Compton thanked Mr. Strum and Ms. Rine for their continued work.

Mr. Bubbs updated the directors on the appointment of the new planning commissioner Chris Harkness

Mr. Johns moved to adjourn the meeting at 10:34 AM

Next Meeting: 9 A.M., Monday, May 21, 2018 – City of Heath

Respectfully submitted,

Lauren Massie

Lauren Massie, Secretary