

Grow Licking County CIC

Board of Directors Meeting
July 16, 2018

Location: C-TEC of Licking County – 150 Price Road, Newark, OH

Present: John Carlisle (9:15 a.m.), Mike Compton, John Fisher, Patrick Guanciale, Jim Lenner (9:10 a.m.), Lauren Massie, Jennifer McDonald, Mike McFarland, Dan McVey, Rick Platt, Jim Roberts and Joseph Robertson. Present also: Nate Strum and Jillian Rine

Excused: Tim Bubb, Mark Johns and Robert O'Neill

The meeting was called to order at 9:05 AM by Chairman Mike McFarland.

Mr. Platt motioned, seconded by Mr. Robertson and unanimously approved by the directors to excuse absent members.

Mrs. Massie welcomed directors and guests to the meeting and gave a brief overview of C-TEC's Adult Education Center, including a description of the Multicraft Maintenance lab where the meeting was held, along with an overview of full-time programs and customized training options and related performance.

Chairman McFarland recognized guests. Those in attendance – Jeremy Blake, Newark City Council Member; Rick Black, Licking County Commissioner; Sarah Wallace, First Federal Savings.

The minutes of the May 2018 meeting of the Board of Directors were reviewed. It was motioned by Mr. Compton and seconded by Mrs. McDonald and unanimously approved by the directors to approve the minutes as presented.

Special Report

Chairman McFarland introduced Sarah Wallace, Board Chair of First Federal Savings, for a special presentation. Ms. Wallace presented on the renovation of Everett Park in downtown Newark and the launch of the Boys and Girls Club of Newark (handout). Mr. Roberts suggested that a future GROW Licking County CIC meeting be held at the facility when it opens.

Chairman's Report

Chairman McFarland shared comments regarding THK's 20th anniversary celebration in Hebron, OH and discussed the skilled workforce shortage.

Committee Reports

Finance & Strategy

Mr. Robertson reviewed the May 2018 and June 2018 financial reports. Mr. Platt requested clarification regarding MODE education funds. Discussion

occurred with the recommendation from several directors to revise the budget to include grant funds as revenue.*

Mr. Fisher motioned, seconded by Mr. McVey to accept the financials with the recommended changes to be reflected in the July 2018 financial report.

Marketing

In Mr. O'Neill's absence, Mr. Strum shared a preview of the new GROW Licking County drone video.

Director's Report

Mr. Strum provided and reviewed an updated dashboard handout for the GROW Licking County Economic Development Action Plan 2025.

Mr. Strum shared that the funds allocated for the MIST scholarship have been fully awarded to students. Mrs. Massie provided an update on student success measures: To date, 20 awards have been made, all have graduated or are on track to graduate. An updated infographic will be sent out at a later date.

Mr. Strum provided an update on the ED 101 Connect event that had approximately 70 attendees and discussed upcoming events and travel plans. The Fam Tour is scheduled for Aug 10, 2018 and will include invites to JobsOhio, Columbus 2020 and brokers to tour sites and receive packets of information on what Licking County has to offer. Mr. Strum and Ms. Rine will be attending IEDC in Atlanta.

Mr. Strum suggested that the board of directors consider implementing a "Conflict of Interest" policy or disclosure statement. The board asked for Mr. Strum or Mrs. McDonald to research the Chamber's or other templates that could be reviewed at the next meeting.**

Ms. Rine provided an update on Business Retention and Expansion efforts through Workenomics, which included recent visits to Velvet Ice Cream and Universal Veneer.

Per Chairman McFarland's request, Mr. Strum provided an update on his work with Columbus 2020 and there was discussion among the directors regarding workforce and the recent announcement of Holophane Corporation's announcement to close its Granville site.

Comments from Citizens

City Council Member Jeremy Blake commended Mr. Strum and Ms. Rine for their work in the community.

Commissioner Black, as chair of the Licking County Transit Board, shared plans to release an RFQ to develop a long-range public transportation plan. He also provided an update on the move of county records to a modern records retention facility which is estimated to save taxpayers approximately \$1M.

Items for Action

None

Roundtable Discussion

Mr. Fisher provided an update on the OhioMeansJobs Mobile Manufacturing project in partnership with area industry partners and C-TEC.

Mr. Carlisle shared a possible economic development project in Etna.

Mr. Lenner shared that Johnstown is adding additional square footage of manufacturing space; he continues to work with Mr. Platt on a 2nd industrial park; and is working to secure funding for the next phase of the trail/park.

Mr. Compton provided an update on the housing market in the Pataskala area specific to new home construction.

Mrs. McDonald gave an update on the Manufacturing Council, chaired by Steve Noth at Anomatic. They have developed a steering committee that will determine the direction of the Council and future meetings.

Mrs. Massie shared that she is hosting a meeting with the Ohio Apprenticeship Council and is working at the state level to raise awareness and funding support for Ohio Technical Centers in regards to workforce development and training.

Mr. Carlisle moved to adjourn the meeting at 10:28 AM

Next Meeting: 9 A.M., Monday, September 17, 2018 – Hebron Municipal Complex, 934 W. Main Street, Hebron, OH 43025

* In a follow-up email on 7/18/18, Mr. Strum shared that upon further research and based on accounting standards, the funds are not grants but reimbursable expenditures and as such, the overall expense is reduced by the MODE funds and then recorded in the finances.

**In a follow-up email, on 7/18/18, Mr. Strum communicated that Staff has uncovered an existing Conflict of Interest Statement from the Board (dated 2012) and has requested that Board Members review and file their Disclosure Statements with Staff's office.

Respectfully submitted,

Lauren Massie

Lauren Massie, Secretary