

Grow Licking County CIC

Board of Directors Meeting
September 19, 2019

Location: C-TEC Adult Education Center – 150 Price Road, Newark, OH 43055

Present: John Carlisle, Mike Compton, John Fisher, Duane Flowers, Mark Johns, Jim Lenner, Lauren Massie, Jennifer McDonald, Mike McFarland, Dan McVey, Rick Platt, Jim Roberts and Joseph Robertson. Present also: Nate Strum

Excused: Patrick Guanciaie and Robert O'Neill

The meeting was called to order at 9:04 AM by Chair Jennifer McDonald.

Mr. Johns motioned, seconded by Mr. Robertson and unanimously approved by the directors to excuse absent members.

Lauren Massie welcomed directors and provided an update on C-TEC's Adult Education Center's enrollment of over 3,200 students, as well as performance for the last year. She shared data on customized industry training that was submitted to the state for the first time this year that shows C-TEC trained $\frac{1}{3}$ of the industry training projects reported by the 53 other Adult Career Centers across the state. Anne Bowman presented on job profiling as a tool for the board to utilize during BRE and Site Selection meetings; a resource to improve hiring outcomes and employee retention.

Chairman McDonald recognized guests. Those in attendance: Diane Petri, AEP; John Spring, AEP; Jim Bidigare, Coldwell Banker/King Thompson Realty; Erna Holland, C-TEC; Anne Bowman, C-TEC, Windy Murphy, C-TEC; Kyle Fulton, C-TEC.

The minutes of the July 2019 regular meeting of the Board of Directors were reviewed. It was motioned to approve the minutes as presented by Mr. Carlisle and seconded by Mr. Flowers. The motion passed.

The minutes of the August 2019 special meeting of the Board of Directors were reviewed. It was motioned to approve the minutes as presented by Mr. Flowers and seconded by Mr. Fisher. Mr. Lenner and Mr. Platt abstained. The motion passed.

Chair's Report

Chair McDonald asked Vice Chair McVey to convene a nominating committee for Board Officers.

Chair McDonald discussed the proposed Amendment to the Code of Regulations that would end term limits for Board of Director members. Mr. Flowers provided comments of support, on behalf of the County Commissioner's Office. Mr. Platt provided comments in support, on behalf

of the Heath-Newark-Licking County Port Authority. Chair McDonald provided comments not in favor, on behalf of the Licking County Chamber.

Mr. Platt motioned to strike the language in the Code of Regulations for limiting directors to terms. Mrs. Massie called roll and all present approved, except the following voting no: Mrs. McDonald, Mr. McVey and Mr. Robertson.

Committee Reports

Finance & Strategy

Mr. Robertson reviewed the financial handouts and notated inaccuracies. He recommended that the handouts are updated and distributed at the next board meeting to be approved. No action was taken.

Marketing

Mr. Johns reviewed the MIST scholarship and employer commitments, including a new commitment from the Licking County Educational Service Center's Business/Community Advisory Council (BCAC). He also stated that ROI had met its contracted goal of 20-25 leads and that the marketing committee would work more with Gazelle software in the last quarter.

Infrastructure

No update provided.

Director's Report

Mr. Strum distributed and reviewed the dashboard for the GROW Licking County Economic Development Action Plan 2025. He reviewed the Occupational Marketing Campaign results (handout). He also gave an update on Investors, including adding Ferguson Construction Company.

Mr. Strum provided an update on his trip to Japan, including meetings with THK.

Comments from Citizens

None.

Items for Action

Noted above.

Executive Session

At 10:24 AM., under ORC 121.22 Section G(1) Mr. Johns made a motion to enter into Executive Session to review economic development projects for Licking County. Mr. McFarland seconded. Ms. Massie called roll and all present approved.

Public session resumed at 10:41 AM.

Mr. Fisher moved to adjourn the meeting at 10:41 AM.

Next Meeting: 9:00 AM, November 18, 2019 – City of Pataskala, 621 W. Broad Street,
Pataskala, OH 43062

Respectfully submitted,

Lauren Massie, Secretary