

Grow Licking County CIC

Board of Directors Meeting
September 17, 2018

Location: Village of Hebron – 934 W. Main Street, Hebron, OH

Present: Tim Bubb, John Carlisle, Mike Compton, John Fisher, Patrick Guanciale, Mark Johns, Jim Lenner, Lauren Massie, Jennifer McDonald, Mike McFarland, Robert O'Neill, Jim Roberts and Joseph Robertson (9:15 a.m.). Present also: Nate Strum and Jillian Rine

Excused: Dan McVey, Rick Platt

The meeting was called to order at 9:10 AM by Chairman Mike McFarland.

Mr. Carlisle motioned, seconded by Mr. Compton and unanimously approved by the directors to excuse absent members.

Chairman McFarland welcomed directors and recognized guests. Those in attendance – Paul Prater, AEP; Debbie Morgan, Village of Hebron; Brittany Misner, Licking County Chamber; Vance Bennett, Licking County Chamber member; Bryn Bird, Granville Trustee; Dave Medley, Village of Hebron.

The minutes of the July 2018 meeting of the Board of Directors were reviewed. It was motioned by Mr. Fisher and seconded by Mr. Compton and unanimously approved by the directors to approve the minutes as presented.

Chairman's Report

Chairman McFarland shared that the Village of Hebron had recently donated a used ambulance to C-TEC's Public Safety programs, benefitting both high school and adult education students.

Committee Reports

Finance & Strategy

In Mr. Robertson's absence, Mr. Strum reviewed the July 2018 and August 2018 financial reports. He also presented the FY19 proposed budget. Mrs. McDonald provided information on an amendment for the staff benefit and compensation package.

Marketing

Mr. O'Neill provided an update on the MIST scholarship fund. The fund has been replenished by the Southgate Corporation. He expressed the need to grow the fund and that the committee will determine whether to reduce the amount awarded to C-TEC students in an effort to award more students.

Director's Report

Mr. Strum provided and reviewed an updated dashboard handout for the GROW Licking County Economic Development Action Plan 2025.

Mr. Strum distributed and reviewed a proposal from MNB Marketing for web design for Licking County WORKS. The proposal was vetted through the marketing subcommittee.

Mr. Strum discussed the planning of a board retreat for October 24, 2018 from 8 AM – 12 PM. He has invited Kenny McDonald from Columbus 2020. Agenda topics may include Licking County WORKS marketing campaign, budget and key strategies.

Mr. Strum reminded board members to submit their Conflict of Interest statements to him.

Mr. Strum presented a travel request as a result of his trip to Chicago for the International Manufacturing Showcase. He was invited to Bologna, Italy by an Italian company. The board discussed the need to respond to the invitation but that it would need to include additional meetings.

Ms. Rine provided an update on Business Retention and Expansion efforts through Workonomics, which included recent visits to THK, State Industrial and Energy Coop.

Ms. Rine discussed the limitations of Salesforce as a project management platform. She suggested the board consider using Cloud 9. The board discussed this option, including the elimination of Dropbox since it is not widely used by the directors.

Comments from Citizens

Granville Trustee Bryn Bird commended GROW Licking County CIC, Mr. Strum and Ms. Rine for their work in the community.

Licking County Chamber member Vance Bennett thanked Ms. Rine for inviting him to the meeting.

Items for Action

Mr. Bubb motioned to authorize Mr. Strum's travel to Italy; seconded by Mr. Johns and approved by the directors.

Mr. Compton motioned to enter into contract with MNB Marketing; seconded by Mr. Johns and approved by the directors.

Mr. Carlisle motioned to approve the fifth amendment to the GROW Licking County Agreement of Services for \$2,000 this year and \$6,000 next year; seconded by Mr. Compton and approved by the directors.

Mr. Lenner motioned; seconded by Mr. Roberts to accept the July and August 2018 financials as presented.

Mr. Bubb motioned to approve the use of Cloud 9; seconded by Mr. Lenner. Mrs. McDonald abstained. The board passed the motion.

Roundtable Discussion

The board of directors participated in a roundtable discussion.

Mr. Lenner moved to adjourn the meeting at 10:33 AM.

Next Meeting: 9 A.M., Monday, November 19, 2018 – City of Pataskala, 621 W. Broad St.
Pataskala, OH 43062

Respectfully submitted,

Lauren Massie

Lauren Massie, Secretary