

About Becca

Becca Morlan serves as the Marketing & Administrative Manager for GROW Licking County Community Improvement Corporation. In her role, Becca manages GROW's marketing and communications efforts, including social media, branding, and website management. She also oversees event planning and provides administrative support to ensure efficient day-to-day operations of the organization.

Prior to joining GROW Licking County, Becca held marketing positions in both the business and nonprofit sectors. Her background includes managing digital marketing campaigns across email, social media, and e-commerce platforms; developing content to support events and promotional initiatives; and website management.

Becca holds a bachelor's degree in marketing from Northern Kentucky University and resides in Hebron, Ohio, with her husband and son.